

### **Applied Benefits Designer**

Overview

### **Applied Benefits Designer**

- Stronger connection to the C-Suite
- Delivering a Better and Safer Client Renewal / Proposal Experience
- Supporting greater Efficiency, Growth, Differentiation, & Client Retention
- Greatly impacting Small Group Profitability



### ABD eliminates traditional "spreadsheeting"

AutoSave 💽 🕞 🕤 🗧 🗇 🐨 🗢 Sample Company Spreadsheet - Excel Sign in 🖬 —	o ×
File Home Insert Page Layout Formulas Data Review View Help 🔉 Tell me what you want to do	🖻 Share
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#### And everything about them:

- Time and effort to build
- Time and effort to re-build
- Data entry and Calculation errors

\$6,450

\$12,300

Ded + 20% Coins

Coins

\$35 / \$70 Copay

Covered at 100%

\$300 Copsy + 20% \$300 Cop

Ded + \$100 Copsy Ded + 30

\$18.

\$37.

Co

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Ded + 30

Ded + 30

Crowded information

\$300 Copay + 20% \$300 Copay + 20%

\$6,250

\$12,500

Ded + 20% Coins

Coins

\$100 Copsy

\$35 / \$70 Copsy

Covered at 100%

Confused clients & prospects

\$18,750

\$37,500

Ded + 50% Coins

Coins

Ded + 50% Coins

Ded + 50% Coins

N/A

1							Med	lical Co	st Analy	/SIS for		e C	• Tir
2 3									Enot				
4		Current Plan Anthem		Renewal Anthem		Option 1 UHC		Option 2 UHC			• Tir		
6		BA Option22 with Rx Option W BA Option22 with Rx Option W Traditional - Plan ADVY		BA Option22 with Rx Option W			e Plus 2000 - Plan ADVZ	Silv Ba					
	7 Rates Counts				•	nth rate guarantee)						• Da	
8				84.70	\$630.84		\$621.73		\$600.43				
9			\$1,437.87		\$1,324.76		\$1,243.46		\$1,200.86			$\sim$	
10 11			\$1,232.46 \$1,385.63		\$1,135.51 \$1.829.43		\$1,150.20		\$1,110.80 \$1,711.23			• Cr	
12	Estimated Monthly Premium			456.47		\$25,296.65		\$24,838.11		\$23,987.21		•	
13				.477.64	\$303,553.80		\$298,057,32		\$287,846.52			_	
	4 Deductible (Embedded or Non)		Eml	edded	Embedded		Embedded		Embedded			• ()(	
15	Individual	,		\$2,000	\$6,000	\$2,000	\$6,000	\$500	N/A	\$2,000	\$6,000	\$2,	
16	Family			\$4,000	\$12,000	\$4,000	\$12,000	\$1,000	N/A	\$4,000	\$12,000	\$4.	
17	Coinsurance (paid b	by member after ded)		20%	40%	20%	40%	20%	100%	20%	45%	2	
18	Out-of-Pocket Max	imum (including ded)											
19	Individual			\$5,000	\$10,000	\$5,000	\$10,000	\$4,500	N/A	\$3,500	\$10,000	\$6,250	\$12,500
20	Family			\$10,000	\$20,000	\$10,000	\$20,000	\$9,000	N/A	\$7,000	\$20,000	\$12,500	\$25,000
21	Hospitalization (In /	Out Patient)		20% Coins	40% Coins	20% Coins	40% Coins	Ded + 20% Coins	N/A	Ded + 20% Coins	Ded + 45% Coins	Ded + 20% Coins	Ded + 50% Coi
22	Emergency Room F	acility Services		\$250 Copay + 20% Coins	\$250 Copay + 20% Coins	\$250 Copay + 20% Coins	\$250 Copay + 20% Coins	\$300 Copay + 2 Coins					
20	Urgent Care			\$75 Copay	40% Coins	\$75 Copay	40% Coins	\$100 Copay	N/A	\$100 Copay	Ded + 45% Coins	\$100 Copay	Ded + 50% Coi
24	Office Visit	(PCP/ SCP)		\$25 / \$25 Copay	40% Coins	\$25 / \$25 Copay	40% Coins	\$25 / \$50 Copsy	N/A	\$25 / \$50 Copay	Ded + 45% Coins	\$30 / \$60 Copay	Ded + 50% Coi
25	Preventive Care			Covered at 100%	40% Coins	Covered at 100%	40% Coins	Covered at 100%	N/A	Covered at 100%	N/A	Covered at 100%	N/A
		Anthem	UHC	(+)							4		

A B

D

Medical - Plan List - ABC Sample ER       Start       Presentation       Budget: \$ 7         Image: Proposed: Proposed: Humana HSA HRA Combo       Start       Presentation       Start       Presentation         Image: Proposed: Humana HSA HRA Combo       Start       Start       Proposed: Humana HSA HRA Combo       Start         Image: Proposed: Humana HSA HRA Combo       Start       Proposed: Humana HSA HRA Combo       Start       Start         Image: Proposed: Humana HSA HRA Combo       Start       Proposed: Humana HSA HRA Combo       Start       Start         Image: Proposed: Humana HSA HRA Combo       Start       Start       Proposed: Humana HSA HRA Combo       Start         Image: Proposed: Humana HSA HRA Combo       Start       Start       Start       Start       Proposed: Humana HSA HRA Combo         Image: Proposed: Humana HSA HRA Combo       Start       Start       Start       Start       Start       Start       Start         Image: Proposed: Humana HSA HRA Combo       Start       Start <th></th>	
Very Participation       Jan 1, 2016 - Dec 31, 2016       Image: Total Cost Employer Cost         Image: Derivation       Image: Total Cost Employer Cost       Image: Total Cost Employer Cost         Image: Derivation       Image: Total Cost Employer Cost       Image: Total Cost Employer Cost         Image: Derivation       Image: Total Cost Employer Cost       Image: Total Cost Employer Cost         Image: Derivation       Image: Total Cost Employer Cost       Image: Total Cost Employer Cost         Image: Derivation       Image: Total Cost Employer Cost       Image: Total Cost Employer Cost         Image: Derivation       Image: Total Cost Employer Cost       Image: Total Cost Employer Cost         Image: Derivation       Image: Total Cost Employer Cost       Image: Total Cost Employer Cost         Image: Derivation       Image: Total Cost Employer Cost       Image: Total Cost Employer Cost         Image: Derivation       Renewal: 18% Increase       S824,016         Image: Derivation       Renewal At Budget: 5% Target       S730,555         Image: Derivation       Proposed: Humana HSA HRA Combo       S748,801         Image: Derivation       Image: Total Cost Employer Cost       Image: Total Cost Employer Cost         Image: Derivation       Image: Total Cost Employer Cost       Image: Total Cost Employer Cost         Image: Derivation       Image: Total Cost Employe	733,241
Very Participation       Jan 1, 2016 - Dec 31, 2016       Image: Total Cost Employer Cost         Image: Derivation       Image: Total Cost Employer Cost       Image: Total Cost Employer Cost         Image: Derivation       Image: Total Cost Employer Cost       Image: Total Cost Employer Cost         Image: Derivation       Image: Total Cost Employer Cost       Image: Total Cost Employer Cost         Image: Derivation       Image: Total Cost Employer Cost       Image: Total Cost Employer Cost         Image: Derivation       Image: Total Cost Employer Cost       Image: Total Cost Employer Cost         Image: Derivation       Image: Total Cost Employer Cost       Image: Total Cost Employer Cost         Image: Derivation       Image: Total Cost Employer Cost       Image: Total Cost Employer Cost         Image: Derivation       Image: Total Cost Employer Cost       Image: Total Cost Employer Cost         Image: Derivation       Renewal: 18% Increase       S824,016         Image: Derivation       Renewal At Budget: 5% Target       S730,555         Image: Derivation       Proposed: Humana HSA HRA Combo       S748,801         Image: Derivation       Image: Total Cost Employer Cost       Image: Total Cost Employer Cost         Image: Derivation       Image: Total Cost Employer Cost       Image: Total Cost Employer Cost         Image: Derivation       Image: Total Cost Employe	
Employer       Current: Dual Choice Humana       \$698,325         Image: Second S	
Jan 1, 2017 - Dec 31, 2017 (2017 Renewal)         Renewal: 18% Increase         Image: Stapping Particle         Renewal: 18% Increase         Renewal: 18% Increase         Image: Stapping Particle         Renewal: 18% Increase         Renewal: 18% Increase         Renewal: 18% Increase         Proposed: Humana HSA 4000         S730,555         Proposed: Humana HSA HRA Combo         Stapping         Image: Hotol Acid 4000 1005	
Constraint       Renewal: 18% Increase       S824,016         Constant       Renewal At Budget: 5% Target       \$7733,241         Constant       Proposed: Humana HSA 4000       \$7730,555         Proposed: Humana HSA 4000       \$7748,801         Proposed: Humana HSA HRA Combo       \$748,801         Imposed: Humana HSA HRA Combo       \$700,805         Imposed: Humana HSA HRA Combo       \$1000/80/3000	
Constant     Renewal: 18% Increase     S824,016       Costa + Costa + Renewal At Budget: 5% Target     \$733,241       Proposed: Humana HSA 4000     \$730,555       Proposed: Humana HSA HRA Combo     \$748,801       Proposed: Humana HSA HRA Combo     \$748,801	
Couls + Assumptions         Proposed: Humana HSA 4000         \$730,555           Proposed: Humana HSA HRA Combo         \$748,801           Proposed: Humana HSA HRA Combo         \$748,801           Wros AG 4000 100S         NPOS 1000/85/3000	
Proposed: Humana HSA HRA Combo  Proposed: Humana HSA HRA Combo  Show Combined Enrollment  View Notes  NPOS AG 4000 100S NPOS 1000/80/3000	
NPOS AG 4000 100% NPOS 1000/80/3000	
Show Combined Enrollment View Notes	7
HDPP	5
JZJ1,000 J477,175 +	
Community Rated	
Medical Plan and Rx Funding Premium Share Premium	
Count Enrollment Type Ded EE Coins MaxDeP Net CoP EE \$ % ER \$ Monthly	
28 Employee Only 4,000 0 % 4,000 2,000 94.07 30 219.49 313.56	
7 Employee + Spouse 8,000 0 % 8,000 4,00 207.28 304 70% 483.64 690.92	
3 Employee + 1 CH 8,000 0 % 8,000 4,00 179.01 30 417.69 596.70	
8 Family 8,000 0 % 8,000 4,00 282.65 304 705 659.52 942.17	
Employee Only	
	5

And moves it to the web, to instantly create and model:

- Plan Options
- Budget Targets
- HSA/HRA Funding alternatives
- Premium Share
- Results & Reporting

Edit Medical P	00 Buy Up		Agency DB	Employer DB
NPOS 1000/80/3000	¥	1000/80		atified HDHP etwork iiu
In Network Benefit Tier Employee	Copays SA/HRA Combo Edit Medical P	0 Buy Up	Select a Max Out of Pocket include	s Deductible 70.
Employee + 1	NPOS 1000/80/3000	•	1000/80/3000	Traditional Qualified HDHP Enter a Network
AV = 83.5%	In Network	Copays		Select a Metal Grade
	Primary Care Specialty Care Urgent Care Emergency Out-Patient Hospital	\$ 40 \$ 50 \$ 100 \$ 150 \$ 200	100% for Preventative Ser Lab & X-ray differentials. Enter notes here Waived if admitted 80% thereafter	
	In-Patient Hospital	\$ 500	Enter notes here	
				Cancel Update

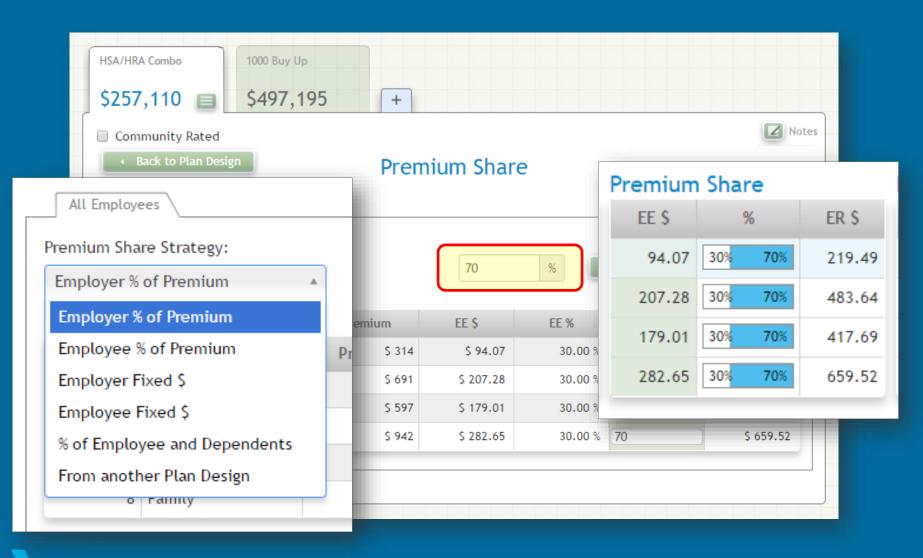
ABD helps build your plan library so plan exhibits are done in minutes instead of hours...

### Automatically build plan comparisons to help the client visualize budget, bottom line, employee impact, and plan parity.

	(2) Renewa	<b>al</b> At Budget	(2) Prop		Plan: NPOS A	Plan: NPOS AG 4000 100% HDHP				
mployer Cost	\$ 736	,208	\$ 735,	016	Employer Cost		\$ 235,286			
	Humana 1	NPOS 100	NPOS AG	NPOS 100	Premiums	Single	Family			
					EE / mo	\$ 108 34%	\$ 323 34%			
	\$ 131 / mo	\$ 175 / mo	\$ 108 / mo	\$ 175 / mo	ER / mo	\$ 206 66%	\$ 619 66%			
EE Premium	\$ 1,575	\$ 2,099	\$ 1 <b>,</b> 292	\$ 2,099	Total	\$ 313.56	\$ 942.17			
			6.0.500		Coverage					
EE Net	\$ 5,000		\$ 2,500		Deductible	\$ 4,000	\$ 8,000			
OoPocket		\$ 3,000		\$ 3,000	EE Coins	0%	0%			
					Max OoP	\$ 4,000	\$ 8,000			
					HSA	\$ 500	\$ 1,000			
					HRA	\$ 1,000	\$ 2,000			
					Net OoP	\$ 2,500	\$ 5,000			
					CoPays					
EE Max Cost	\$ 6,575	\$ 5,099	\$ 3,792	\$ 5,099	Office Visits	1	None			
					Prescription	I	None			
		HS	A \$ 500							
		Deduc	t \$ 2,500		Carrier Premiu	ims 🕨	\$ 279,086			
					Enrollment	47				
		Ded HR	\$ 1,000		View combined enrollment					

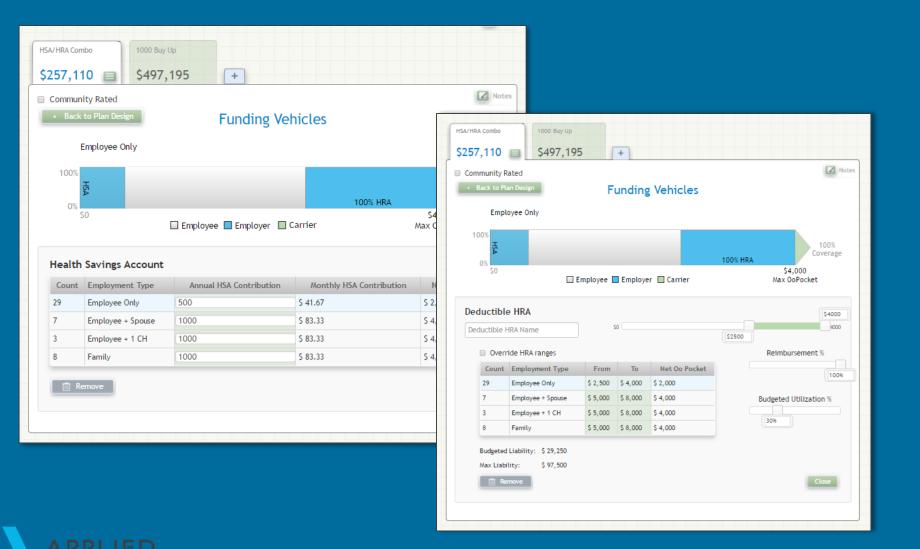
APPLIED

### Instantly model any premium share strategies

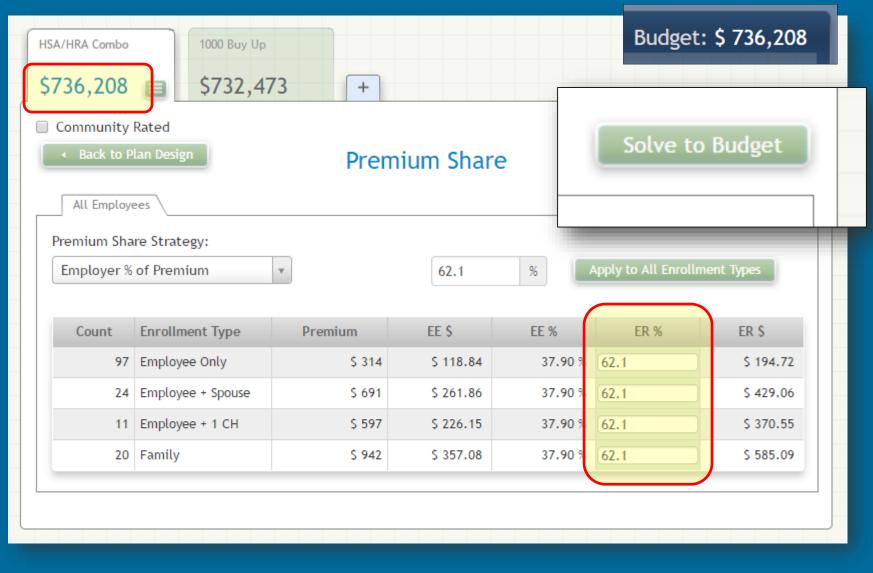


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### Including HSA and HRA Funding and Modeling

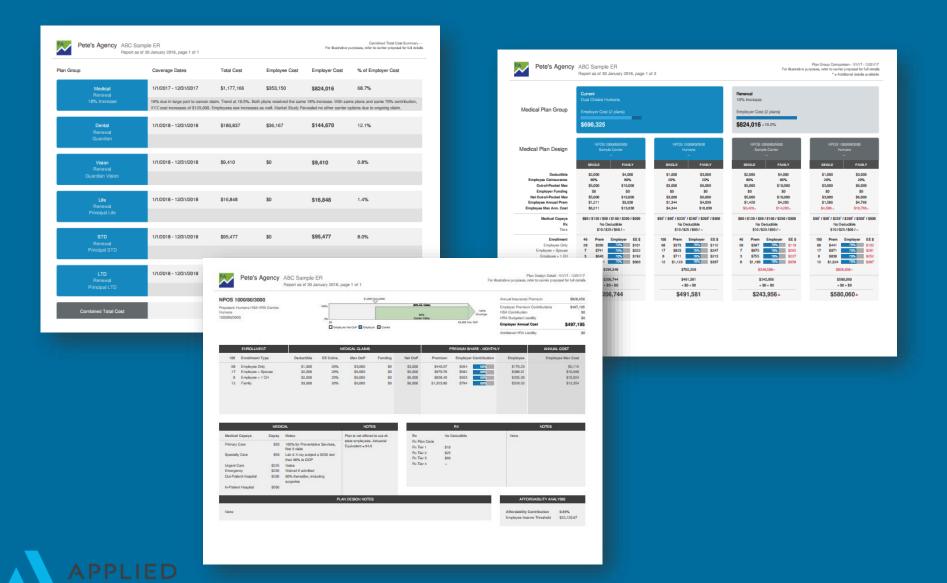


#### And reconcile directly to the CFO's financial goal



APPLIE

# Then create up-to-date finished deliverables before, during or after the meeting – no more updating excel.



						Agency Admin
overage Per	riod Setup: C	hiro Management Inc				
Jan 1,	2018 - Dec 31	<b>, 2018</b> (2018)				
Inf	ormation	Enrollment Cens Types	us	Quo	ting	Carrier Plans
		Automatic Quoting	Manual Quotin	18		
		Office Lo				
		53201	55079			
		Request	Quote			
Plea	ase select one or	more carrier plans from the list below, t	then click Impo	rt Rates	to capture th	e associated
Inter		the Plan Designer.				
Avi	ailable Carrier F	Plans				
Ava	ailable Carrier F Carrier	Plans Plan Name	Deductible	Coins	Max OoP	Monthly Premium
Ava	Carrier		Deductible 5500/11000	Coins 60 %	Max OoP 6550/13100	Monthly Premium \$19,133.60
	Carrier Anthem	Plan Name				
	Carrier Anthem	Plan Name Anthem Bronze Blue Priority POS 55	5500/11000	60 %	6550/13100	\$19,133.6
	Carrier Anthem Anthem Anthem	Plan Name Anthem Bronze Blue Priority POS 55 Anthem Gold Blue Preferred POS 20	5500/11000 2000/4000	60 % 100 %	6550/13100 2500/5000	\$19,133.60 \$26,066.00
	Carrier Anthem Anthem Anthem	Plan Name Anthem Bronze Blue Priority POS 55 Anthem Gold Blue Preferred POS 20 Anthem Gold Blue Preferred POS 20	5500/11000 2000/4000 2000/4000	60 % 100 % 80 %	6550/13100 2500/5000 4250/8500	\$19,133.60 \$26,066.00 \$26,261.4
	Carrier Anthem Anthem Anthem Anthem	Plan Name Anthem Bronze Blue Priority POS 55 Anthem Gold Blue Preferred POS 20 Anthem Gold Blue Preferred POS 20 Anthem Gold Blue Priority POS 2020	5500/11000 2000/4000 2000/4000 2000/4000	60 % 100 % 80 % 100 %	6550/13100 2500/5000 4250/8500 2500/5000	\$19,133.60 \$26,066.00 \$26,261.40 \$24,036.22
	Carrier Anthem Anthem Anthem Anthem Anthem	Plan Name Anthem Bronze Blue Priority POS 55 Anthem Gold Blue Preferred POS 20 Anthem Gold Blue Preferred POS 20 Anthem Gold Blue Priority POS 2000 Anthem Gold Blue Priority POS 2500	5500/11000 2000/4000 2000/4000 2000/4000 2500/5000	60 % 100 % 80 % 100 %	6550/13100 2500/5000 4250/8500 2500/5000 3500/7000	\$19,133.60 \$26,066.00 \$26,261.44 \$24,036.21 \$24,628.10
	Carrier Anthem Anthem Anthem Anthem Anthem Anthem	Plan Name Anthem Bronze Blue Priority POS 55 Anthem Gold Blue Preferred POS 20 Anthem Gold Blue Priority POS 2000 Anthem Gold Blue Priority POS 2500 Anthem Gold Blue Priority POS 2500 Anthem Silver Blue Access PPO 420	5500/11000 2000/4000 2000/4000 2000/4000 2500/5000 4200/8400	60 % 100 % 80 % 100 % 100 %	6550/13100 2500/5000 4250/8500 2500/5000 3500/7000 4800/7600	\$19,133.66 \$26,066.0 \$26,261.4 \$24,036.2 \$24,628.10 \$27,557.11
	Carrier Anthem Anthem Anthem Anthem Anthem Anthem Anthem	Plan Name Anthem Bronze Blue Priority POS 55 Anthem Gold Blue Preferred POS 20 Anthem Gold Blue Priority POS 2000 Anthem Gold Blue Priority POS 2000 Anthem Gold Blue Priority POS 2500 Anthem Silver Blue Access PPO 420 Anthem Silver Blue Preferred POS 2	5500/11000 2000/4000 2000/4000 2000/4000 2500/5000 4200/8400 2700/5400	60 % 100 % 80 % 100 % 100 % 100 %	6550/13100 2500/5000 4250/8500 2500/5000 3500/7000 4800/7600 5000/10000	\$19,133.66 \$26,066.01 \$26,261.4 \$24,036.21 \$24,628.11 \$27,557.11 \$24,518.71
	Carrier Anthem Anthem Anthem Anthem Anthem Anthem Anthem Anthem	Plan Name Anthem Bronze Blue Priority POS 55 Anthem Gold Blue Preferred POS 20 Anthem Gold Blue Preferred POS 20 Anthem Gold Blue Priority POS 2000 Anthem Gold Blue Priority POS 2500 Anthem Silver Blue Access PPO 420 Anthem Silver Blue Preferred POS 2 Anthem Silver Blue Priority POS 270	5500/11000 2000/4000 2000/4000 2000/4000 2500/5000 4200/8400 2700/5400 2700/5400 3000/6000	60 % 100 % 80 % 100 % 100 % 100 % 80 %	6550/13100 2500/5000 4250/8500 3500/5000 4800/9600 5000/10000 5000/10000	\$19,133.6 \$26,066.0 \$26,261.4 \$24,036.2 \$24,628.11 \$27,557.1 \$24,518.7 \$22,608.4
	Carrier Anthem Anthem Anthem Anthem Anthem Anthem Anthem Anthem	Plan Name Anthem Bronze Blue Priority POS 55 Anthem Gold Blue Preferred POS 20 Anthem Gold Blue Preferred POS 20 Anthem Gold Blue Priority POS 2000 Anthem Gold Blue Priority POS 2000 Anthem Silver Blue Access PPO 420 Anthem Silver Blue Preferred POS 2 Anthem Silver Blue Priority POS 270 Anthem Silver Blue Priority POS 300	5500/11000 2000/4000 2000/4000 2000/4000 2500/5000 4200/8400 2700/5400 2700/5400 3000/6000	60 % 100 % 80 % 100 % 100 % 80 % 80 %	6550/13100 2500/5000 4250/5500 3500/5000 4800/5600 5000/10000 5000/10000 7350/14700	519,133.6/ 526,066.0/ 526,261.4 524,036.2/ 524,628.1/ 527,557.1/ 524,518.7/ 522,608.4 522,789.8/

And treat your small groups like the big ones with modelling of plan design, contributions, budgets, & funding strategies. Instantly quote your small group business with our real-time, integrated rating engine.

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age	Peri	od Setup: Cl	hiro Management Iı	nc						
		040 D 24	2242 (2242)							
Jan 1, 2018 - Dec 31, 2018 (2018)										
	Info	rmation	Enrollment	Cens	us	Quo	oting		Carrier Plans	
			Types						Plans	
						_				
	Car	rier Plans Se	elect for Import							
	Car									
		Carrier	Plan Name			Dedu	uctible	Colns	Max OoP	Monthly Prem
	*	Anthem	Anthem Bron	ze Blue Priori	ty POS 55	550	0/11000	60 %	6550/13100	\$19,13
	ø	Anthem	Anthem Gold	Blue Preferre	ed POS 20	20	00/4000	100 %	2500/5000	\$26,06
	×	Anthem	Anthem Gold	Blue Preferre	ed POS 20	20	00/4000	80 %	4250/8500	\$26,26
		Humana	WI 100 HMO	18 COPAY WI V	VALUE OV	20	00/4000	100 %	5500/11000	\$24,59
	×	Humana	WI 100/70 Ft	HDHP 18 PPO	COINSURA	650	0/13000	100 %	6500/13000	\$27,18
		Humana		IDHP 18 PPO			00/5400		2700/5400	\$28,26
	æ	numana	WI 100/70 E	IDHE TO FFOT	CONSORA	21	0075400	100 %	270075400	\$20,20
										Import Rate
N		Anthem	Anthem Gold Blue Pre	eferred POS 20	2000/4000	80 %	4250/85	00	\$26,261,44	
		Anthem	Anthem Gold Blue Pri	ority POS 2000	2000/4000	100 %	2500/50	00	\$24,036.22	
		Anthem	Anthem Gold Blue Pri	ority POS 2500	2500/5000	100.0	3500/70	00	\$24,628,10	

# ABD works perfectly for:

- Large Group
- Small Group
- Age (Member) Rating
- Composite Rating
- Fully Insured, Level or Self Funding
- Medical Dental Life Vision STD & LTD



### ABD – EPIC Integration

- Final Plan Design, Rates, Contributions, Premium are pushed to from ABD to EPIC
- Save time by eliminating duplicative data entry
- Improve data quality by reducing manual entry across systems

Anticipated release mid 2020





# **Applied Benefits Designer**

Efficiency. Innovation. Better Client Experiences.