



CASE STUDY: VistaPrint



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Gary Heldenbergh
SAN Engineer, VistaPrint

AT A GLANCE

Challenge

- The VistaPrint IT team was spending too much time identifying performance issues

Solution

- Akorri’s BalancePoint enabled VistaPrint to identify and address potential performance issues before they impacted their business

Environment

- BalancePoint virtual infrastructure management software
- Server Virtualization: VMware ESX, 700 virtual machines in two data centers
- Storage: EMC CLARiiON CX

Reduced Troubleshooting Time, Resolved Performance Problems, and Optimized Virtual Infrastructure

VistaPrint Limited is the small business marketing company having served over 16 million customers worldwide. VistaPrint offers small businesses everything they need to market their business with brand identity and promotional products, marketing services and electronic marketing solutions. A global company, VistaPrint employs more than 1,600 people and operates 19 localized Websites serving over 120 countries around the world. A broad range of marketing products and services are available online at www.vistaprint.com.

BalancePoint helped VistaPrint get control of their virtualized IT environment by managing performance and utilization across the server and storage domains. Using BalancePoint, VistaPrint’s IT team was able to identify and address potential performance issues before they impacted their business decreasing the amount of staff time devoted to firefighting, and increasing overall customer satisfaction.

“Whenever there is a performance issue with our VM environment, it is now easy to log into BalancePoint and find the source of the problem.”

Gary Heldenbergh

“Before purchasing BalancePoint, finding the root cause of performance issues could be time consuming,” said Gary Heldenbergh, SAN Engineer from VistaPrint. “Now with BalancePoint, we can identify problems within minutes and fix and predict any trouble spots a lot faster than we could before. Whenever there is a performance issue with our VM environment, it is now easy to log into BalancePoint and find the source of the problem.”

Results

- Provided greater visibility across the virtual machines, physical server, and storage environment
- Identified performance issues and prevented future problems

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