

### ABOUT THE CUSTOMER

Aegis Group PLC is the world's fastest growing marketing communications group. The company is constantly pioneering the worlds of media communications and market research with the help of more than 16,000 employees worldwide. Listed on the London Stock Exchange as AGS.L, it is capitalized at ca. £1.5 billion. For more information on Aegis Group PLC, visit [www.aegisplc.com](http://www.aegisplc.com).

A E G I S

### THE CHALLENGE

Paul Yates, the Systems Engineer at Aegis Media UK & Ireland, searched for a tool that could alert him to problems and provide insight into their environment. "We had no way of knowing the health of our Exchange environment because we lacked an effective monitoring tool," Yates explained. Aegis looked at Quest's Spotlight on Messaging and Microsoft SCOM (Systems Center Operations Manager), but neither product suited their needs.

### THE SOLUTION

Aegis Media currently has SCOM implemented globally, but the Infrastructure Team at the UK office, which is responsible for managing 10 sites throughout UK and Ireland, no longer use SCOM. Yates explains why Mailscape was a better fit for their environment:

"Our previous monitoring tool didn't offer us any sensible, easy-to-view kind of dashboard or traffic-light system like Mailscape does. Now, if there's an issue I simply look at the Mailscape dashboard and can pinpoint the root cause of the problem."

"Mailscape checked all the boxes. It gives us a quick, visual look at email status as a whole, and allows us to see our Exchange and BlackBerry servers across all our sites in one screen. I know that everything is fine when they're all green, and when there is an issue the dashboard lights up yellow or red and we can diagnose and resolve the issue quickly."

Since the Infrastructure Team manages multiple servers across 10 sites, having Mailscape installed and configured in less than two hours saved them time and allowed them to start receiving benefits immediately.

### THE RESULT

#### Technical Benefits:

"Having visibility into my entire environment allows me to quickly diagnose any issues and then take measures to prevent them from happening again. It has saved me so much time and unnecessary worrying that one of my users will know about an email issue before I do.

One of Mailscape's coolest features is the Personalized Dashboards. I created one for our Service Desk so they can help our team with problem diagnosis and problem resolution. Now when a user calls, the Service Desk can resolve most of the issues without us having to get involved."

#### Business Impacts:

"Having the functionality saves me time when preparing data for our monthly Service Delivery Review meetings with corporate management. The granularity and overall quality of information helps them with charge-back for assigning IT costs per department.

My team's goal of providing our users with a more stable and efficient environment in which to operate has been realized because of Mailscape."

## MAILSCAPE KEY FEATURES

### Monitoring

- Mailscape's One Look Dashboard is an intuitive, visual approach to monitoring Exchange, graphically presenting real-time data on all the vital information that directly impacts Exchange uptime.
- Mailscape performs regular health checks to ensure all vital aspects of your messaging system are running optimally. It automatically tests critical Exchange services, such as Mail Flow, Outlook Web Access, ActiveSync, BlackBerry, Outlook Anywhere and cluster health (CCR.)

### Reporting

- Mailscape provides over 200 of the most commonly-requested reports, plus gives you the ability to customize an existing report or generate a brand new one.
- Mailscape enables you to create reports based on several technologies, including BlackBerry, ActiveSync, iPhones, Outlook Client Version, Active Directory and Exchange objects.

## ABOUT ENOW

ENow is a Microsoft Gold Certified Partner specializing in Microsoft infrastructure consulting and the development of software to simplify systems management. Our company's flagship product is an award winning utility called Mailscape that provides administrators with a 'one-look dashboard view' of the entire Exchange environment. On the consulting side, we are experts at delivering Microsoft Active Directory® and Exchange Server® solutions. For more information, call us at 1-877-TRY-ENOW or visit us at [www.enowinc.com](http://www.enowinc.com).

## SUMMARY

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Paul Yates  
Systems Engineer, Aegis Media

## TECHNICAL BENEFITS

- Visibility into entire environment for quick problem diagnosis.
- Custom dashboard enables help desk to improve level of service for end users.

## BUSINESS IMPACTS

- IT can proactively resolve issues before they affect end users.
- Detailed reports provide management with data for controlling operational expenses.

## PRODUCT

Mailscape V4.5 for Exchange and Mobile Device Management



1.877.TRY.ENOW  
[info@enowinc.com](mailto:info@enowinc.com)  
[www.enowinc.com](http://www.enowinc.com)

