



SEEING IS BELIEVING

ACCLAIM™ OFFERS:

- 100% customized prescription for each patient
- Full Back Side
 Design (FBS)
 technology allowing
 for wider viewing
 zone
- Reduction in peripheral swim or distortion
- Reduction of unwanted astigmatism
- Vast array of material availability allowing for a better cosmetic appeal
- Ability to incorporate frame geometry into the order to allow for a higher range of customizing
- Default settings that will automatically use information for those not wanting to take additional measurement

THE NEW STANDARD

Digital lens technologies have advanced the progressive market and unveiled endless possibilities of the progressive market we once knew. We have recently developed the software to allow us the ability to create a customized lens for each of our patients, without the exuberant costs.

Acclaim brings you the latest in lens technology and we are proud to provide you with a lens that is functional and easy to fit, without the hassle of trying to remember when to fit what.

Acclaim is a full back side (FBS) lens design created unique for the patient, utilizing frame geometry and patient wear into the calibration of the customized prescription. The compensated, or customized prescription, allows your patients the benefit of seeing further and having their distance zone come closer to the 180° of the lens center.

This in effect, will result in less periphery distortion, wider viewing channels and uninterrupted vision without the needless unwanted astigmatism and distortion that is created by traditional surfacing methods.



Vision is comprimised with Traditional PAL Lenses



Digital Lenses increase field of vision and reduce distortion

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DISPENSING ACCLAIM™ LENSES - THE CUSTOMER CONVERSATION

The Emerging Presbyope



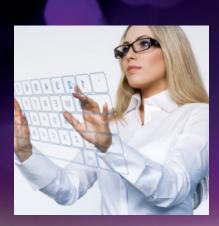
"You were previously prescribed single vision correction and now your prescription has changed more than in the past. The biggest change is that you now need reading correction as well as distance. Not to worry, you do not need to have lines in your lenses and we can give you the most natural vision with Acclaim digital lenses. Acclaim digital lenses will correct your vision for both near and far as well as give you a little bit of help on the computer and that intermediate zone. These lenses are unique in the fact they are optomized for you and your visual needs. Your prescription will be enhanced to ensure you aren't sacrificing anything with your new lenses and they will keep your vision clear at every distance."

Traditional PAL to Acclaim



"Your previous eyeglass lenses were great however, the lens market has recently advanced with a new form of technology. Today we can fit you with lenses that will be customized to you based off of the prescription the doctor just gave you as well as how your frame fits you. The manufacturers of lenses are now digitally creating the lenses to be unique for each and every patient. With the Acclaim digital progressive lenses, you will notice sharper vision in your distance, intermediate and near zones. It will also give you a wider field of vision in your lens. This will help minimize that need to "follow your nose" or pointing your nose directly at what you look at."

The Techie



"Progressive lenses incorporate all fields of vision: distance, intermediate and near. While progressive lenses all serve the same purpose, some designs incorporate different technologies that make the lenses more user friendly. The Acclaim progressive lens is digitally mastered. It is a software design file and a computer that basically creates your prescription lenses. It takes into consideration more than this prescription you just received. Acclaim takes into consideration how you use your eyes and how your frame fits you. Your prescription is altered a little bit based on these elements in order to give you high definition vision. It would be similar to the change in the visual display of your old tube TV to the new HD TV's. Your vision will seem sharper and clearer than before."





Material	Color	Power Range	Cyl.	Add	Dia.
1.50 CR-39	Clear	-9.00 to +5.50	-4.00	0.75 to 3.50 [*]	75/80
1.50 CR-39 Transitions	GRY/ BRN/ VTG	-9.00 to +4.50	-4.00	0.75 to 3.50	75/80
1.50 CR-39 Polarized	GRY/BRN	-9.00 to +4.50	-4.00	0.75 to 3.50	70/75
1.53 Trivex	Clear	-9.00 to +5.00	-4.00	0.75 to 3.50	70/75
1.53 Trivex Transitions	GRY	-9.00 to +5.00	-4.00	0.75 to 3.50	70/75
1.53 Trivex Polarized	GRY/ BRN	-5.00 to +5.00	-4.00	0.75 to 3.50	70/75
1.59 Poly	Clear	-9.00 to +6.00	-4.00	0.75 to 3.50	72/77
1.59 Poly Transitions	GRY/ BRN/ VTG	-9.00 to +6.00	-4.00	0.75 to 3.50	72/77
1.59 Poly Polarized	GRY/ BRN	-9.00 to +5.50	-4.00	0.75 to 3.50	72/77
1.60	Clear	-12.00 to +6.00	-4.00	0.75 to 3.50	75/80
1.67	Clear	-12.00 to +8.00	-4.00	0.75 to 3.50	70/75
1.67 Transitions	GRY/ BRN/ VTG	-12.00 to +8.00	-4.00	0.75 to 3.50	70/75

The ranges denote maximum powers, which include combined sphere and cylinder powers. Prescribed prism of up to 3.00 Δ per lens can be produced in all of the lenses listed, allowing up to a total of 6.00 Δ in a pair of spectacles. *Please confirm diameter availability for powers greater than +4.00D/-5.00D with your lab. Full add range not available in all powers.

For more information on the Acclaim™ PAL please contact the Optical Help Desk at 877.863.2759



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