

TO SERVE HEALTHIER, FULLER LIVES



CASE STUDY

Country: AUSTRIA

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RATIONALE

- Incorporate Sanofi's Purpose and Values in the team's mindset

ACTIVITY

- Every team member defines one task which reflects one of the four values and purposes and presented it to the team – August sales Meeting

OUTCOMES

- Very good courageous and a lot of teambuilding ideas

LEARNINGS

- Everyone learns about the others' main values – you get to know your team colleagues in a different way

NEXT STEPS

- Present the results at the next cycle meeting end of December.