



# A WORLD OF **NEW POSSIBILITIES**

**CUSTOMIZED AND FACULTY-LED PROGRAMS**

**[APIABROAD.COM/CUSTOMIZED](https://APIABROAD.COM/CUSTOMIZED)**

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# WELCOME TO THE BIG AND BEAUTIFUL WORLD OF API!

## WHO WE ARE

- International education organization operating in 24 countries since 1997
- Long-standing experience with customized programs with a proven track record of success
- Superior customer service from start to finish
- Solid reputation as a reliable partner
- Collaborates with the study abroad office and faculty leaders to ensure all programming goals are met

## THE API MISSION

THE MISSION OF API IS TO DESIGN AND DELIVER INTERNATIONAL EXPERIENCES THAT INSPIRE LEARNING AND ENRICH STUDENTS, PARTNERS AND COMMUNITIES.





# API SERVICES

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## PRE-DEPARTURE

- Develop and coordinate itinerary and operating budget
  - Create program recruitment materials
  - Provide online forms for student participants
  - Assist with group flight arrangements upon request
  - Deliver pre-departure orientation and materials
  - Coordinate service/volunteer opportunities
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## ON-SITE

- Local API staff
- Airport reception
- Welcome and farewell group meals
- Housing and meals
- Medical and life insurance
- Day trips and overnight excursions
- Ground transportation
- Professional liability insurance coverage
- Payment of all gratuities
- Electronic evaluation and summaries



**“I felt like the API staff, both in Texas and in Paris did a very good job of helping develop and coordinate a set of activities that were well-suited for the program, and for the personal/individual needs of the students in the program.”** - J. Sterns, University of Florida



# API OFFERS SUPPORT AND EXPERTISE IN

**ASIA/  
MIDDLE  
EAST**

**BHUTAN\*  
CHINA\*  
UNITED ARAB EMIRATES\***

**EUROPE**

**CROATIA  
CZECH REPUBLIC\*  
ENGLAND  
FRANCE  
GERMANY\*  
HUNGARY  
ICELAND\*  
IRELAND  
ITALY  
POLAND  
PORTUGAL  
SCOTLAND  
SPAIN**

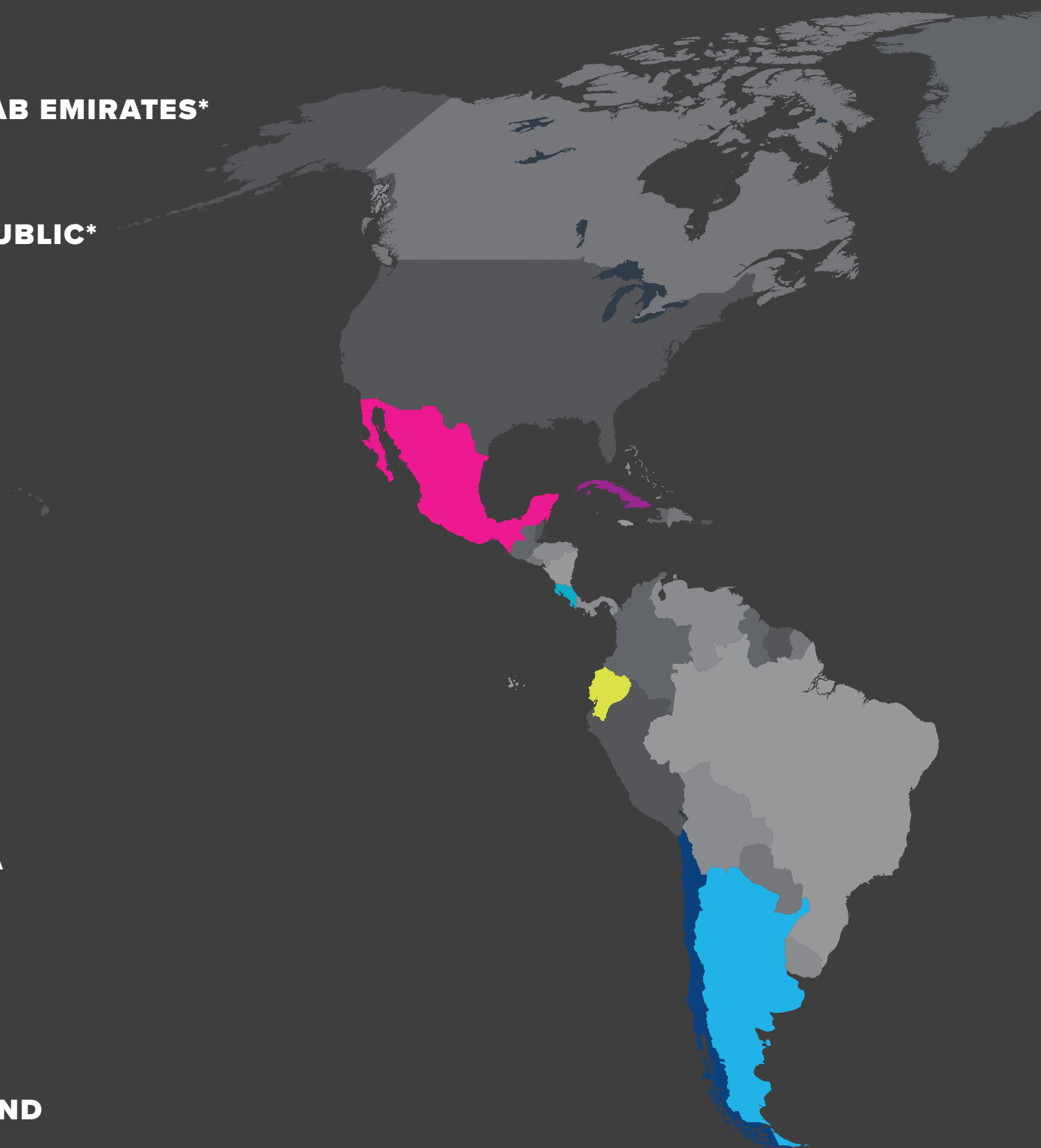
**LATIN  
AMERICA**

**ARGENTINA  
CHILE  
COSTA RICA  
CUBA  
ECUADOR  
MEXICO\***

**SOUTH  
PACIFIC**

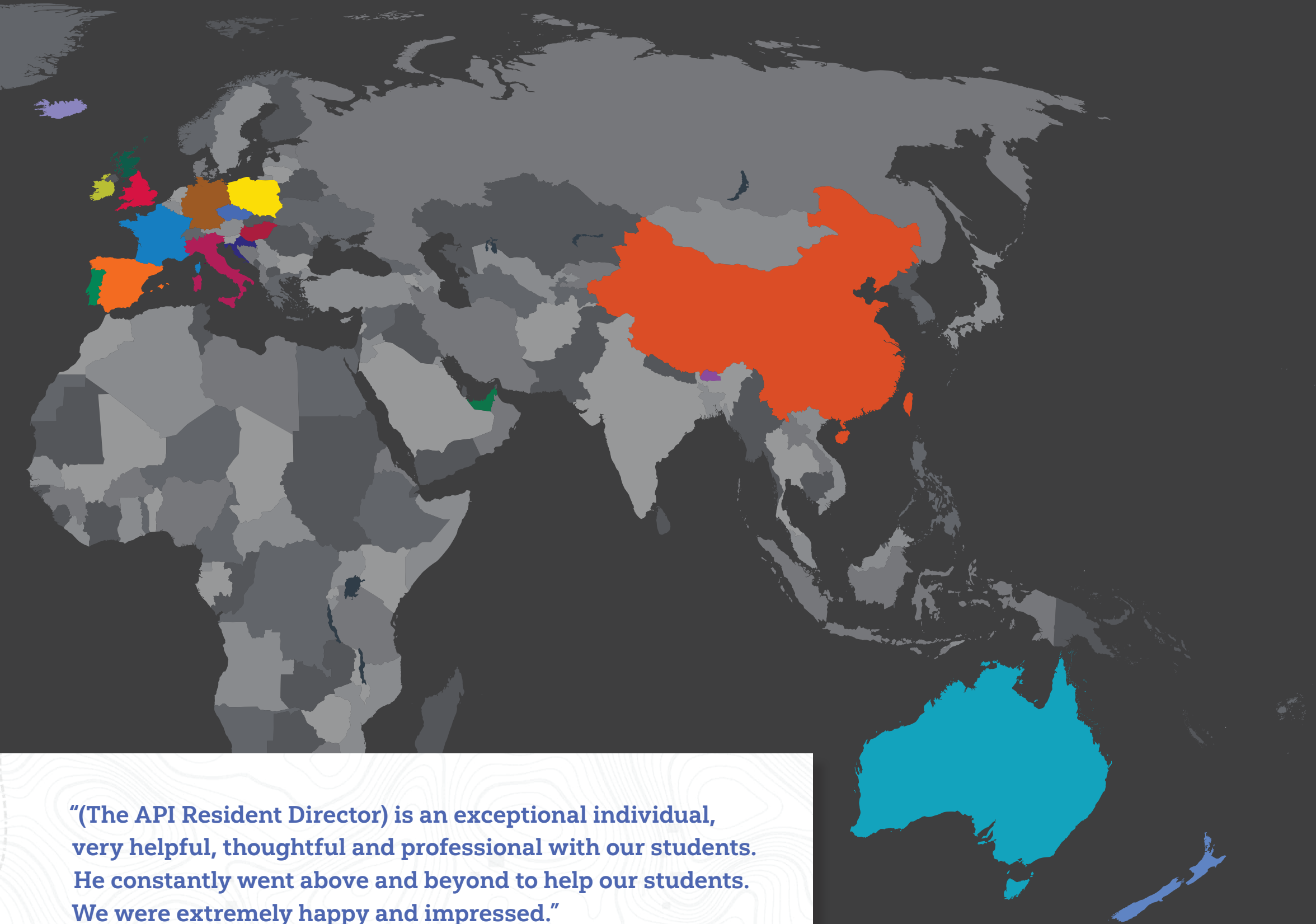
**AUSTRALIA  
NEW ZEALAND**

*\*Proposals considered on a case-by-case basis*





# OVER 50 CITIES WITHIN 24 COUNTRIES



**"(The API Resident Director) is an exceptional individual, very helpful, thoughtful and professional with our students. He constantly went above and beyond to help our students. We were extremely happy and impressed."**

*- M. Annavarjula, Bryant University*





## LESS RISK, LESS HASSLE

API takes many steps to ensure the safety of our participants, and has extensive emergency action plans vetted by health and safety experts. Our Resident Directors/ Coordinators and API US staff are trained in both personal (e.g., mental health) and local/regional/national (terrorism, civil unrest) crisis management, and are available 24/7 for any emergency support.



## YOUR PROGRAM DESIGN

Every program is fully customized to your learning goals and is a collaborative effort between API, the university, and you. API offers comprehensive logistical support throughout the program cycle through cost-saving suggestions, assistance organizing activities or excursions, connection with our knowledgeable resident directors, easy payment process, and safety checks on all program components.



## API PROFESSIONAL AFFILIATIONS

- NAFSA - Association of International Educators
- Forum on Education Abroad
- OSAC - Overseas Security Advisory Council
- Diversity Abroad's Diverse Network
- National Council on Less Commonly Taught Languages (NCOLCTL)
- Better Business Bureau
- PULSE



The *Forum on Education Abroad's Quality Improvement Program* (QUIP) has determined that API is in substantial conformity to the Forum's Standards of Good Practice for Education Abroad. Customized and faculty-led programs built by API in collaboration with you meet FORUM's QUIP standards and provide high-quality and enriching academic and cross-cultural experiences.



**"API was fantastic to work with; (they were) easy to contact by phone and email and worked diligently to accommodate nearly all of my requests."** - E. Edwards, Pittsburg State University



# MEET **THE FOUNDING MAMAS** OF API



API FOUNDERS - BRITTANY NORMAN, JULIE LEITMAN, SHARON FOERSTER, JENNIFER ALLEN

**"At API, we are committed to breaking down the barriers between people of different cultures as a force for good in the world."**

*- Jennifer Allen / API Founding Mama*

When the four Founding Mamas established API together more than 20 years ago, they dreamed of creating high-quality, safe, life-changing study abroad programs they would feel good sending their own kids on. With dedication, hard work, and a lot of love, their dream became reality. Thousands and thousands of students have chosen API to support them on their own life-changing study abroad experiences, with the Four Mamas cheering them on every step of the way.

It is a source of pride to API that the majority of Resident Directors who helped launch API's first programs abroad remain with us today. We continue to hire personnel stateside and abroad who are deeply committed to the personal growth and safety of API participants and who demonstrate integrity in all that they do. API hires personnel that the Founding Mamas know will care for our students on-site as if they were their own children. All of API's four original founders have sent their own children on an API program to learn about and enjoy the world!







THE JOURNEY OF A  
THOUSAND MILES BEGINS  
WITH A SINGLE STEP. - LAO TZU

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LEARNING TRANSFORMED. LIFE TRANSFORMING.