

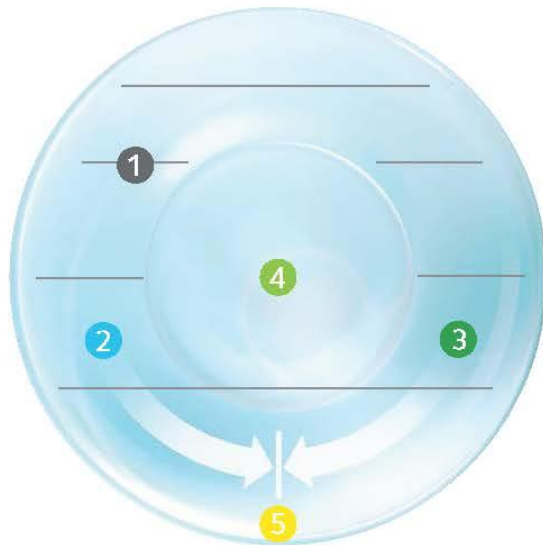
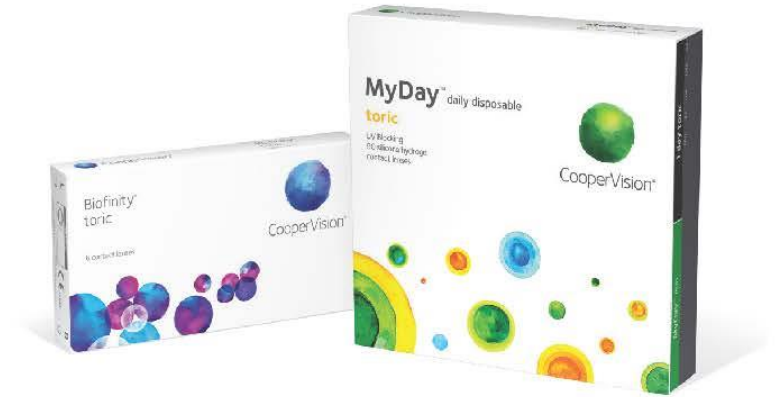
NEW MyDay[®] toric



Biofinity[®] toric design features—now available in a 1-day lens.
Prescribe the contact lens of conquerors. Prescribe MyDay[®].

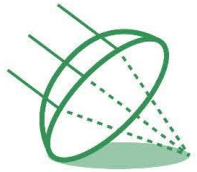
PROVEN. TRUSTED. REVERED.

Optimized Toric Lens Geometry™ was originally developed for Biofinity® toric, now one of the world's most respected and prescribed lenses for patients with astigmatism.



- 1 UNIFORM HORIZONTAL ISO THICKNESS**
Improves centration and stability by reducing lens rotation; simplifies the fitting process and provides better visual acuity.
- 2 WIDE BALLAST BAND**
Increases the area devoted to stability and a comfortable fit.
- 3 SMOOTH, CONTINUOUS SURFACE**
Maximizes comfort during eyelid interaction.
- 4 LARGER TORIC OPTIC ZONE**
Provides clear visual acuity over an extensive range of powers.
- 5 SUPERIOR BACK SURFACE CURVATURE**
Reduces movement on the eye, creating a more stable, dependable fit.

THE BENEFITS OF BIOFINITY:[®] REPLICATED IN A 1-DAY.



Vision Stability

Patients rated MyDay[®] toric 88 out of 100 for excellent vision stability



Visual Acuity

MyDay[®] toric offers consistent, exceptional vision quality throughout the day—and day after day



Rotational Recovery

Clinicians observed excellent rotational recovery with MyDay[®] toric



Lens Settling

Patients rated MyDay[®] toric 88 out of 100 for quick lens settling on eyes



Lens Fit

Clinicians consistently observed good lens fit acceptance with MyDay[®] toric at dispense as well as at one-week visit



OUR SOFTEST¹ SIHY TORIC—EVER.

MyDay[®] toric lenses transport oxygen so efficiently that they require less raw silicon, leaving more space for hydrophilic material.

A game-changing 1-day lens: MyDay[®] toric delivers the comfort, softness, and easy handling patients demand.

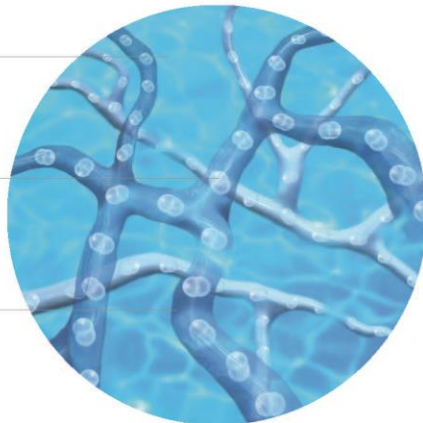


MYDAY[®] TORIC WITH SMART SILICONE™

HYDROPHILIC
MATERIAL

OXYGEN
MOLECULES

SILICONE
CHANNELS

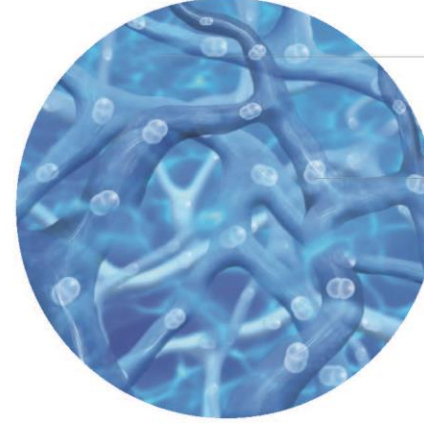


TRADITIONAL SILICONE HYDROGEL

HYDROPHILIC
MATERIAL

OXYGEN
MOLECULES

SILICONE
CHANNELS



INNOVATION, IN THE NAME OF OCULAR HEALTH.

- High levels of oxygen across the entire lens surface
- Protection against UVA (85%) and UVB (96%) rays*

Higher oxygen transmissibility than leading 1-day toric lenses



MYDAY[®] TORIC LENS SPECIFICATIONS:

SPHERE POWER	CYLINDER	AXIS
Plano to -10.00D (0.50D steps after -6.00D)	-0.75 -1.25 -1.75	160°, 170°, 180°, 10°, 20°, 70°, 80°, 90°, 100°, 110°
COMING SOON: PARAMETERS EXTENDING TO +6.00D	-2.25	160°, 170°, 180°, 10°, 20°, 90°

MATERIAL	WATER CONTENT	BASE CURVE	DIAMETER
stenfilcon A	54%	8.6 mm	14.5 mm

CENTER THICKNESS	LENS DESIGN	Dk**	Dk/t
0.10 mm (@ -3.00D)	Optimized Toric Lens Geometry™	80	80

UV PROTECTION*	HANDLING TINT	MODULUS
UVA/UVB 85%/96%	Light blue	0.4 MPa



* Warning: UV-absorbing contact lenses are not substitutes for protective UV-absorbing eyewear, such as UV-absorbing goggles or sunglasses, because they do not completely cover the eye and surrounding area. Patients should continue to use UV-absorbing eyewear as directed.

** CooperVision® MyDay® Dk tested under ANSI Z80.20 and ISO 18369-4 standards.

1 Compared among CooperVision silicone hydrogel toric contact lenses. Data on file.

2 Manufacturer stated oxygen transmissibility values (Dk/t). MyDay® toric (80), 1-DAY ACUVUE® MOIST® for ASTIGMATISM (23 7), DAILIES® AquaComfort PLUS® toric (26)

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