

NEW MyDay[®] toric

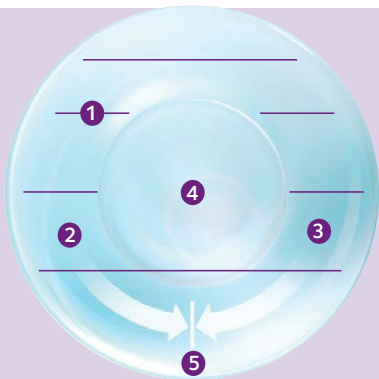
The Biofinity[®] toric design features are now available in a 1-day lens.



Proven toric lens design

Our best toric technologies, now in a silicone hydrogel 1-day lens. MyDay[®] toric lenses deliver the consistent centration, stable fit, and excellent visual acuity you and your patients can depend on.

Optimized Toric Lens Geometry[™]

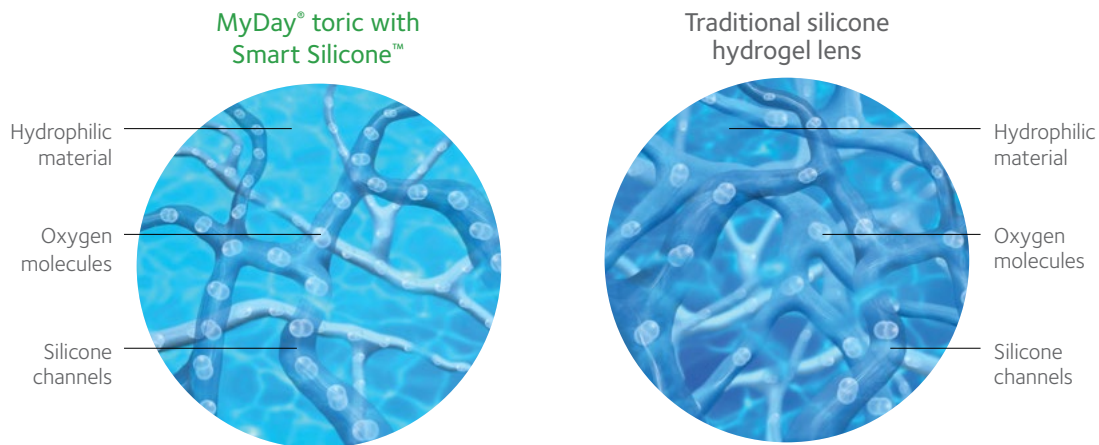


- 1 Uniform horizontal ISO thickness**
Improves centration and stability by reducing lens rotation; simplifies the fitting process and provides better visual acuity.
- 2 Wide ballast band**
Increases the area devoted to stability and a comfortable fit.
- 3 Smooth, continuous surface**
Maximizes comfort during eyelid interaction.
- 4 Larger toric optic zone**
Provides clear visual acuity over an extensive range of powers.
- 5 Superior back surface curvature**
Reduces movement on the eye, creating a more stable, dependable fit.

Patient-inspired chemistry

Our softest silicone hydrogel toric ever.¹ Smart Silicone[™] chemistry transports oxygen so efficiently that it requires less raw silicon (only 4.4% content), leaving more space for hydrophilic material. These features deliver the comfort, softness, and easy handling that patients love.

Extraordinary breathability with less silicone



Artist's rendering of two lenses with equivalent Dk. (not drawn to scale)



Promotes ocular health

MyDay® toric lenses ensure 100% corneal oxygen consumption, transmitting high levels of oxygen across the entire lens surface to help maintain ocular health.² They also provide high levels of protection against UVA (85%) and UVB (96%) rays.*



Higher oxygen transmissibility than leading 1-day toric lenses³



MyDay® toric - our broadest parameter range in a silicone hydrogel 1-day

Sphere power	Cylinder	Axis	Material	Water content	Base curve	Diameter
Plano to -10.00D (0.50D steps after -6.00D)	-0.75	160°, 170°, 180°	stenfilcon A	54%	8.6 mm	14.5 mm
	-1.25	10°, 20°, 70°, 80°, 90°, 100°, 110°				
Coming Soon: parameters extending to +6.00D	-1.75					
	-2.25	160°, 170°, 180°, 10°, 20°, 90°				
			Center thickness	Lens design	Dk**	Dk/t
			0.10 mm (@ -3.00D)	Optimized Toric Lens Geometry™	80	80
			UV protection*	Handling tint	Modulus	
			UVA/UVB 85%/96%	Light blue	0.4 MPa	

* Warning: UV-absorbing contact lenses are not substitutes for protective UV-absorbing eyewear, such as UV-absorbing goggles or sunglasses, because they do not completely cover the eye and surrounding area. Patients should continue to use UV-absorbing eyewear as directed.

**CooperVision® MyDay® Dk tested under ANSI Z80.20 and ISO 18369-4 standards.

1 Compared among CooperVision silicone hydrogel toric contact lenses. Data on file.

2 Versus lenses made from hydrogel material

3 Manufacturer stated oxygen transmissibility values (Dk/t): MyDay® toric (80), 1-DAY ACUVUE® MOIST® for ASTIGMATISM (23.7), DAILIES® AquaComfort PLUS® toric (26)

4 phasefocus Ltd, Sheffield, UK.

clariti®, CooperVision®, Live Brightly®, Smart Silicone™ and MyDay® are registered trademarks of The Cooper Companies, Inc. and its subsidiaries. ACUVUE® and MOIST® are registered trademarks of Johnson & Johnson Vision Care, Inc. DAILIES® and AquaComfort PLUS® are registered trademarks of Novartis AG.

© 2017 CooperVision 4707 9/17

