

# Similarity-based episodic sampling processes in decision-making: A role of the hippocampus in memory-guided decisions

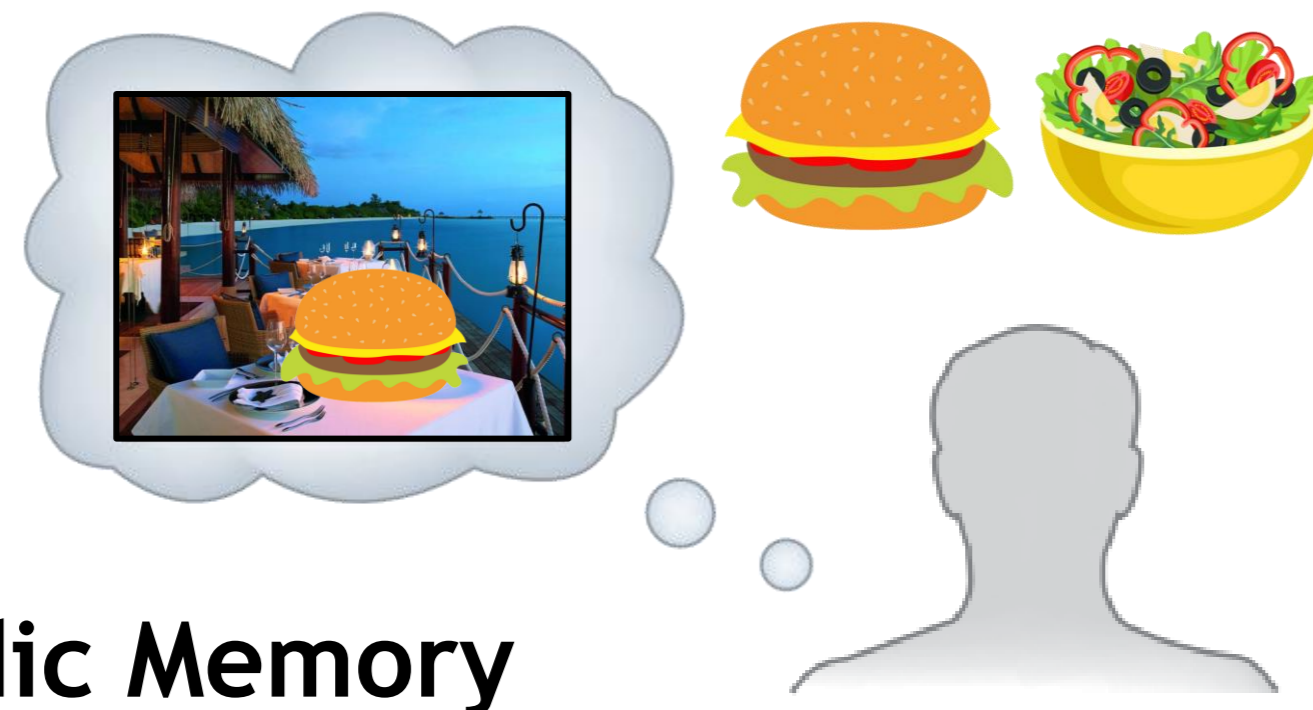


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## BACKGROUND

- Our decisions are often guided by past experiences.
- However, we do not always encounter the same choice situation again.



## Reinforcement Learning & Episodic Memory

- The RL framework has limitations in explaining the complex and sparse nature of real-world decision environments (Gershman & Daw, 2017).
- Several studies have investigated how the values of single past episodes contribute to decisions, but it is unclear whether and how they contribute to the valuation of novel stimuli that never repeats.

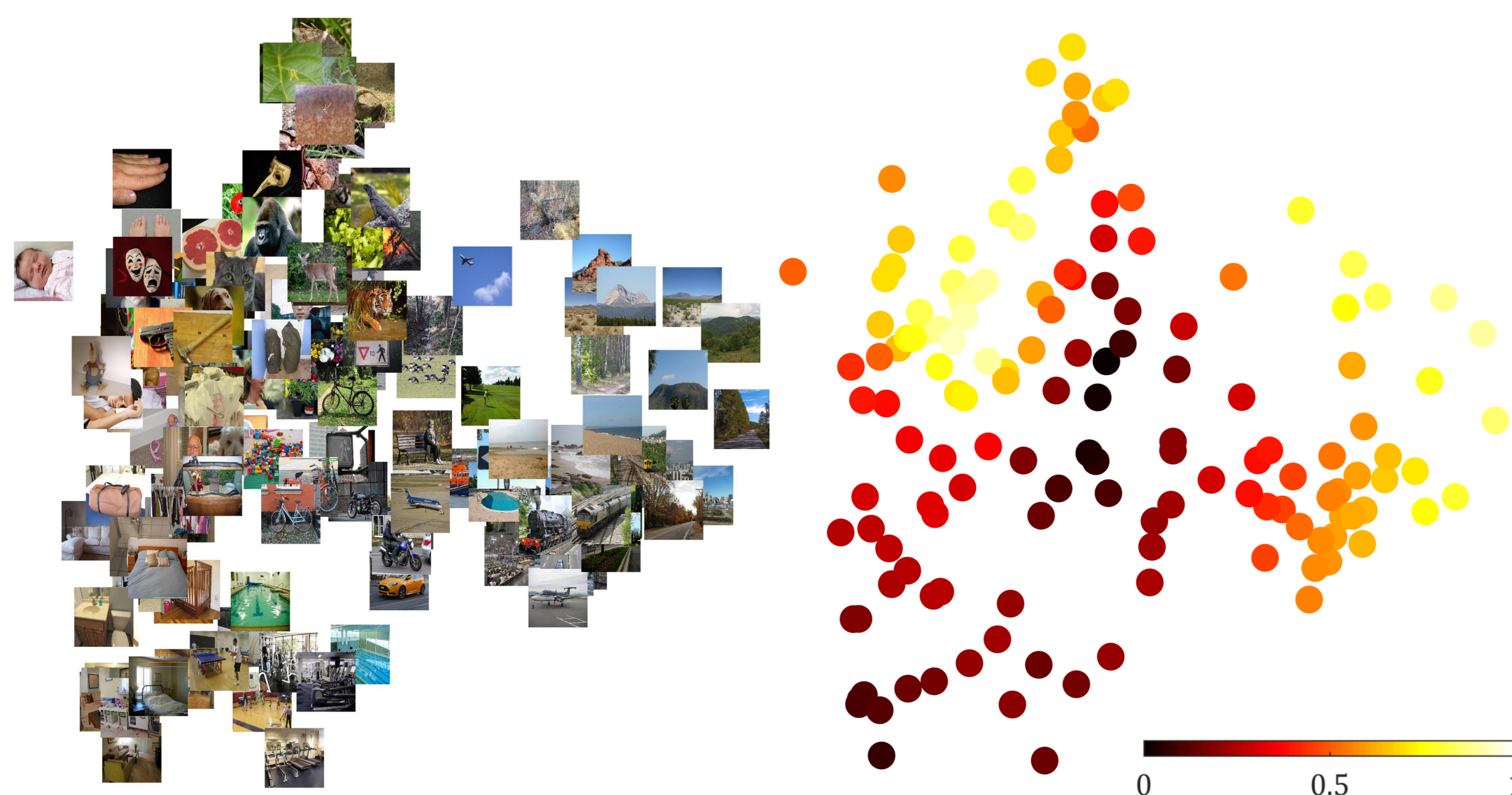
## Case-Based Decision Theory

- The utilities of past experiences are weighted by their similarity to the current choice situation.

## CENTRAL HYPOTHESIS

Similarity plays a key role in enabling episodic memory to guide novel value-based decision-making.

## METHODS



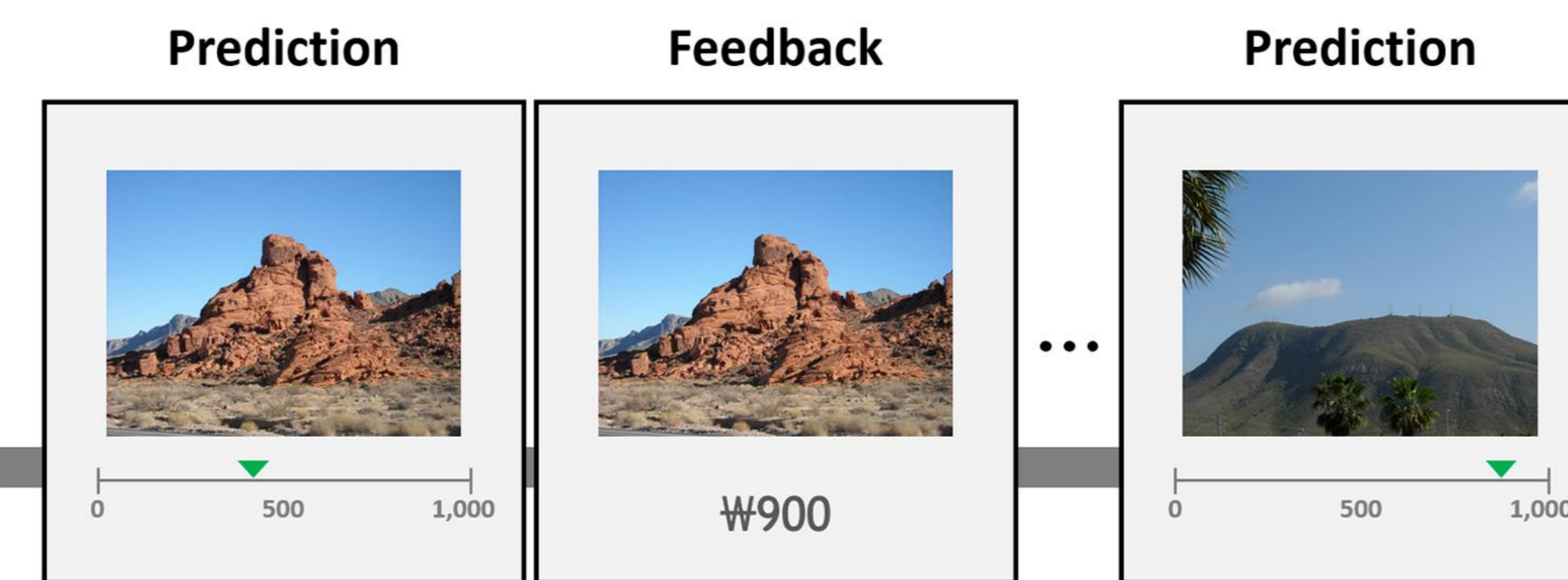
## Stimuli

- 144 color images of complex naturalistic scenes and objects were taken from a prior study (King et al., 2019).

## Reward Structure

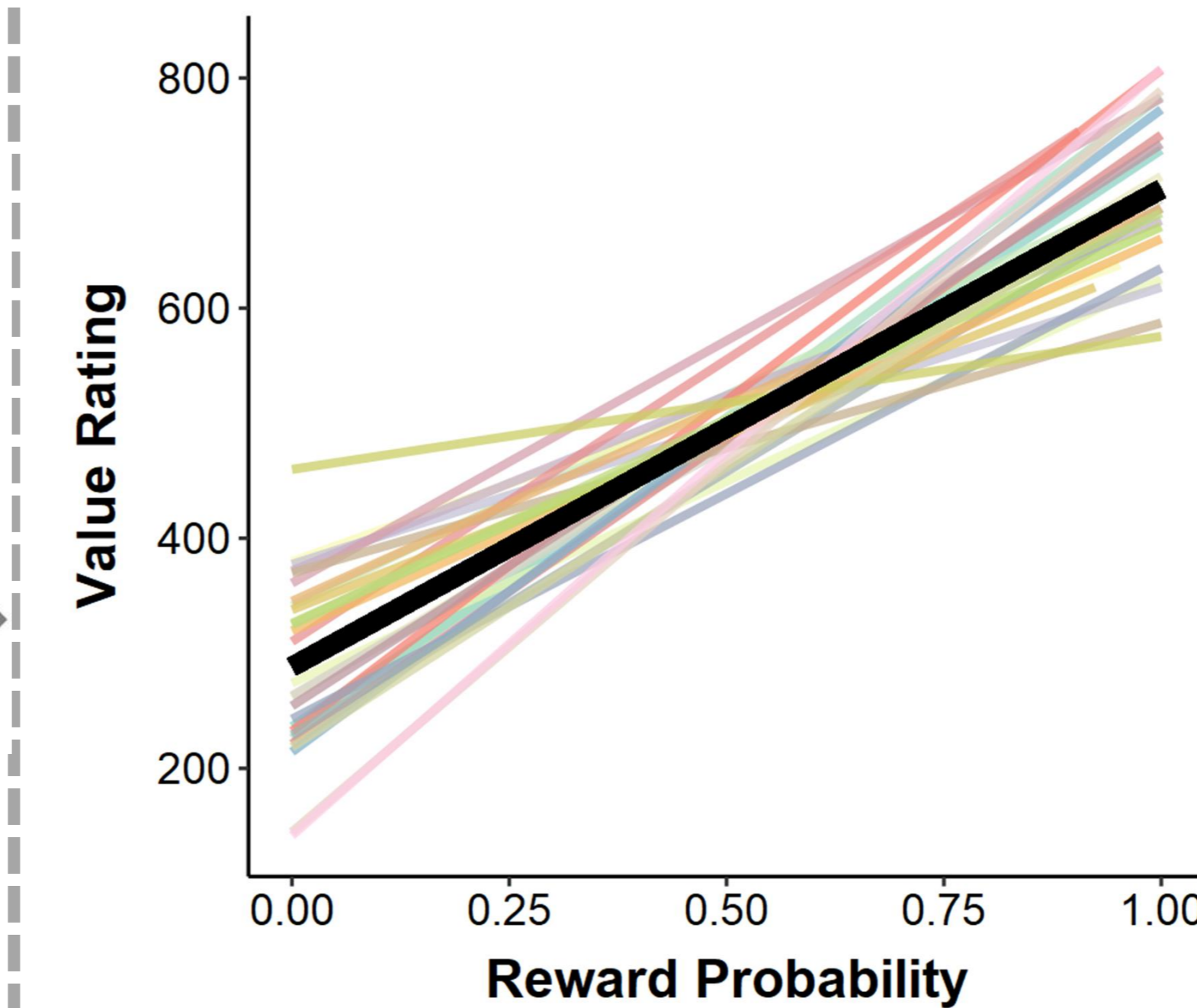
- We utilized the representation of the CNN layer to quantify the similarity between the images.
- All images in the representational space of CNN layer were projected onto a 2-D space using multidimensional scaling (MDS).
- We assigned reward probabilities for all 144 stimuli to be unique while similar images had similar values.

## EXPERIMENTAL PROCEDURE

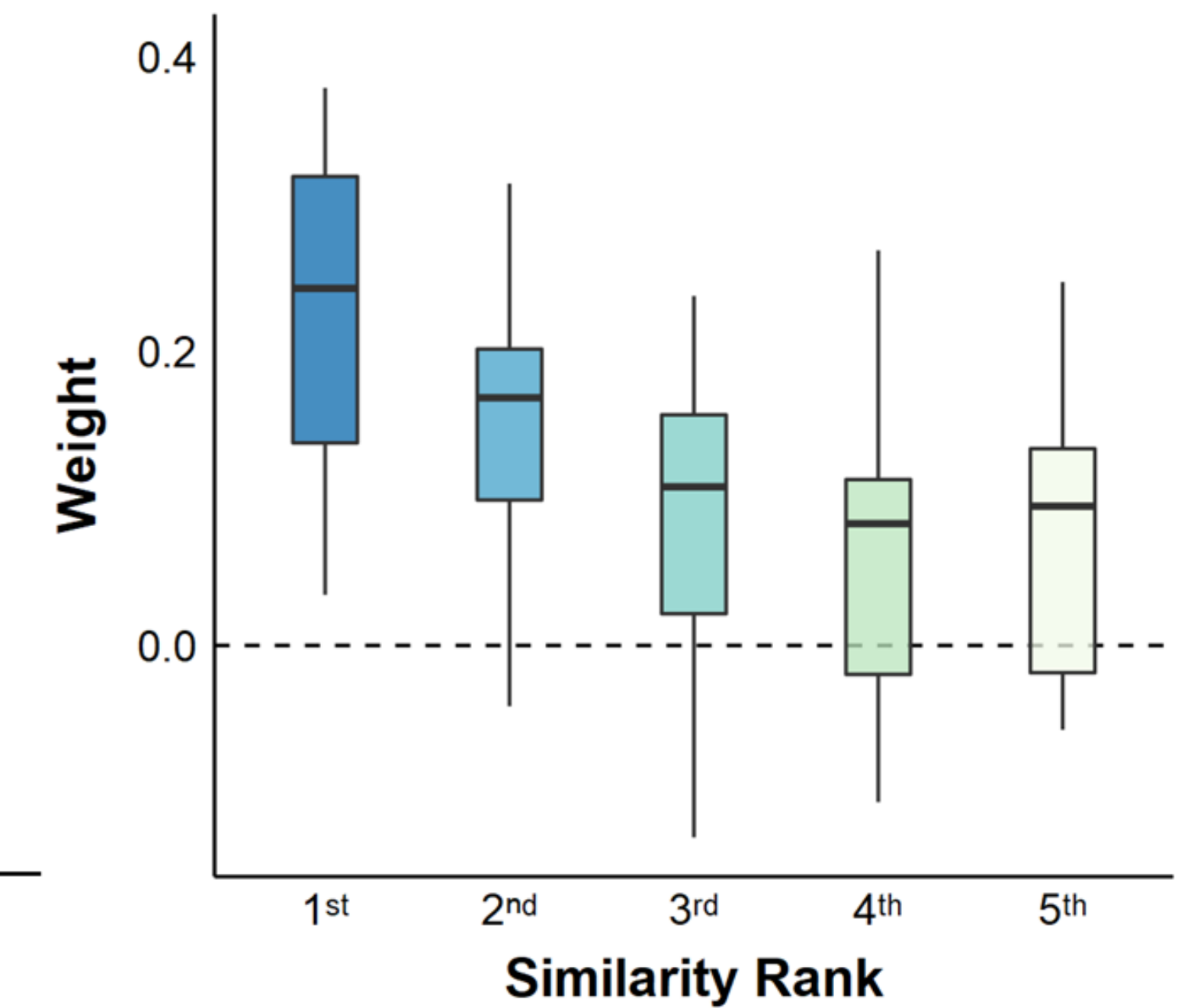
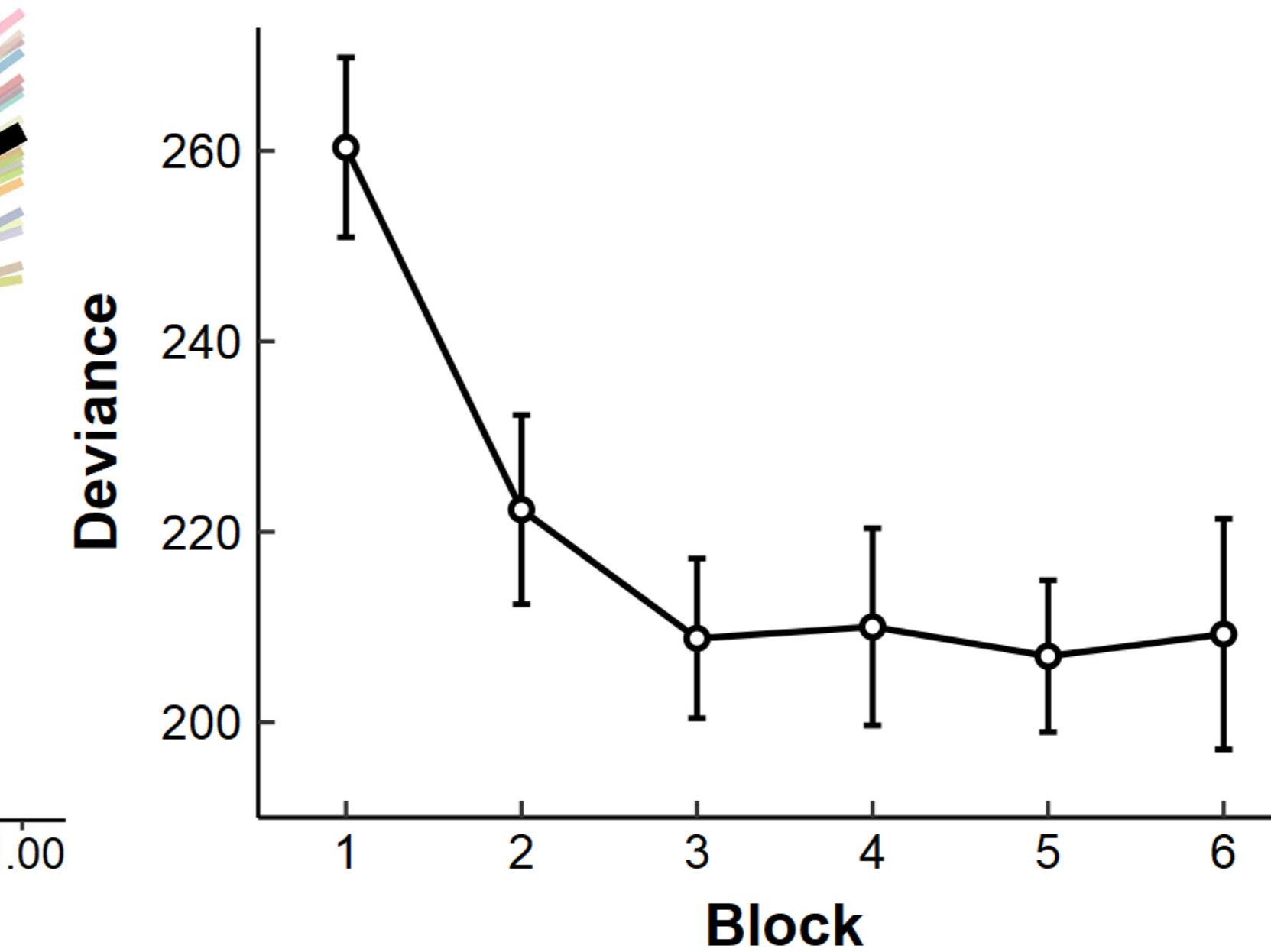


- On each of 144 trials, participants viewed a trial-unique naturalistic image and explicitly estimate the value of each novel image.
- The same images were never repeated, so participants had to infer the value based on the similarity structure.

## STUDY 1: BEHAVIORAL EXPERIMENT

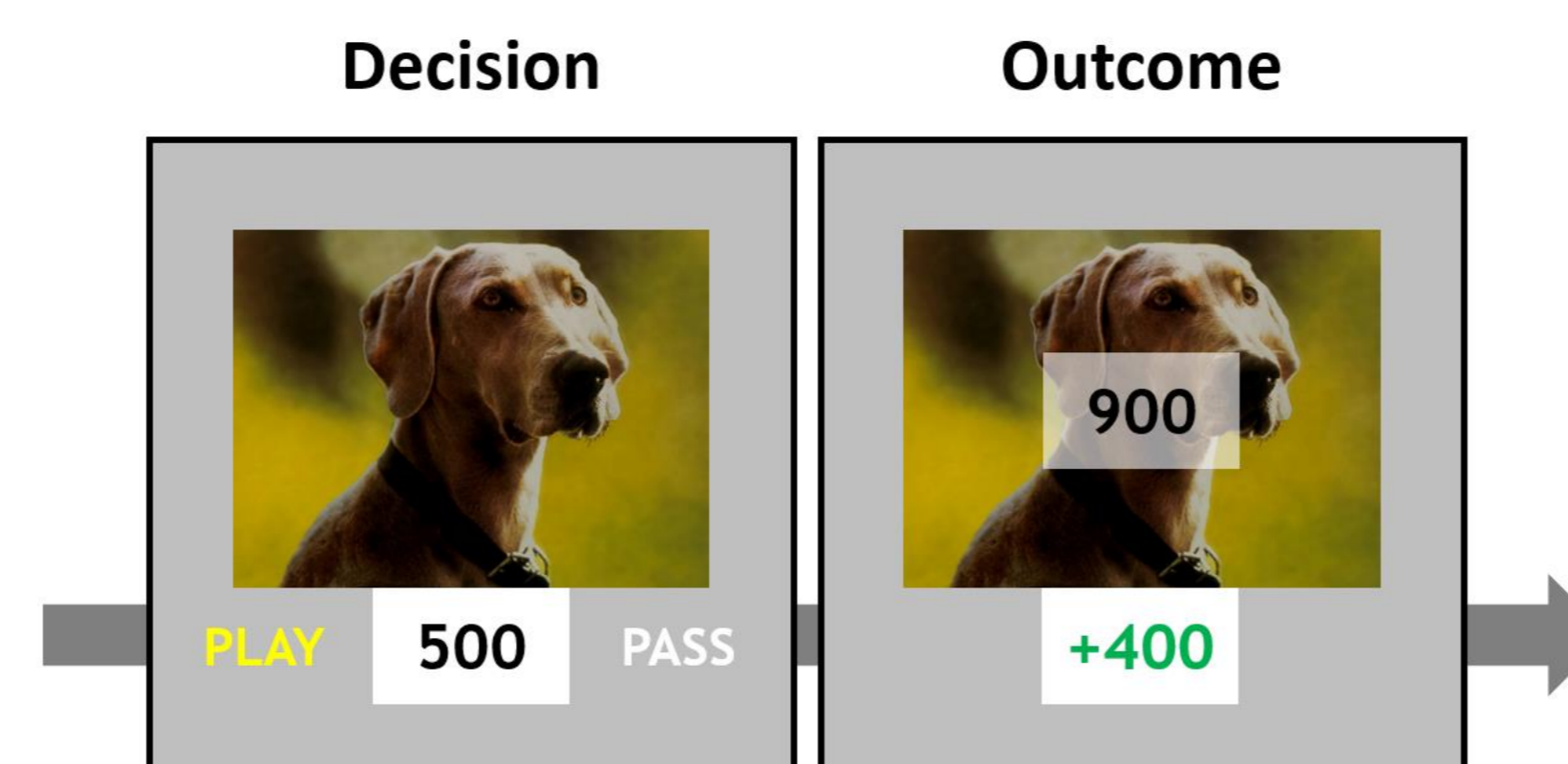


## RESULTS



- Value rating was significantly predicted by experimentally manipulated reward probability, such that the higher the reward probability assigned to the image, the higher the participants' value rating on that image.
- Each of the outcome values of the 5 images had a significant effect on the value ratings, and the regression weights were higher for the more similar stimuli.

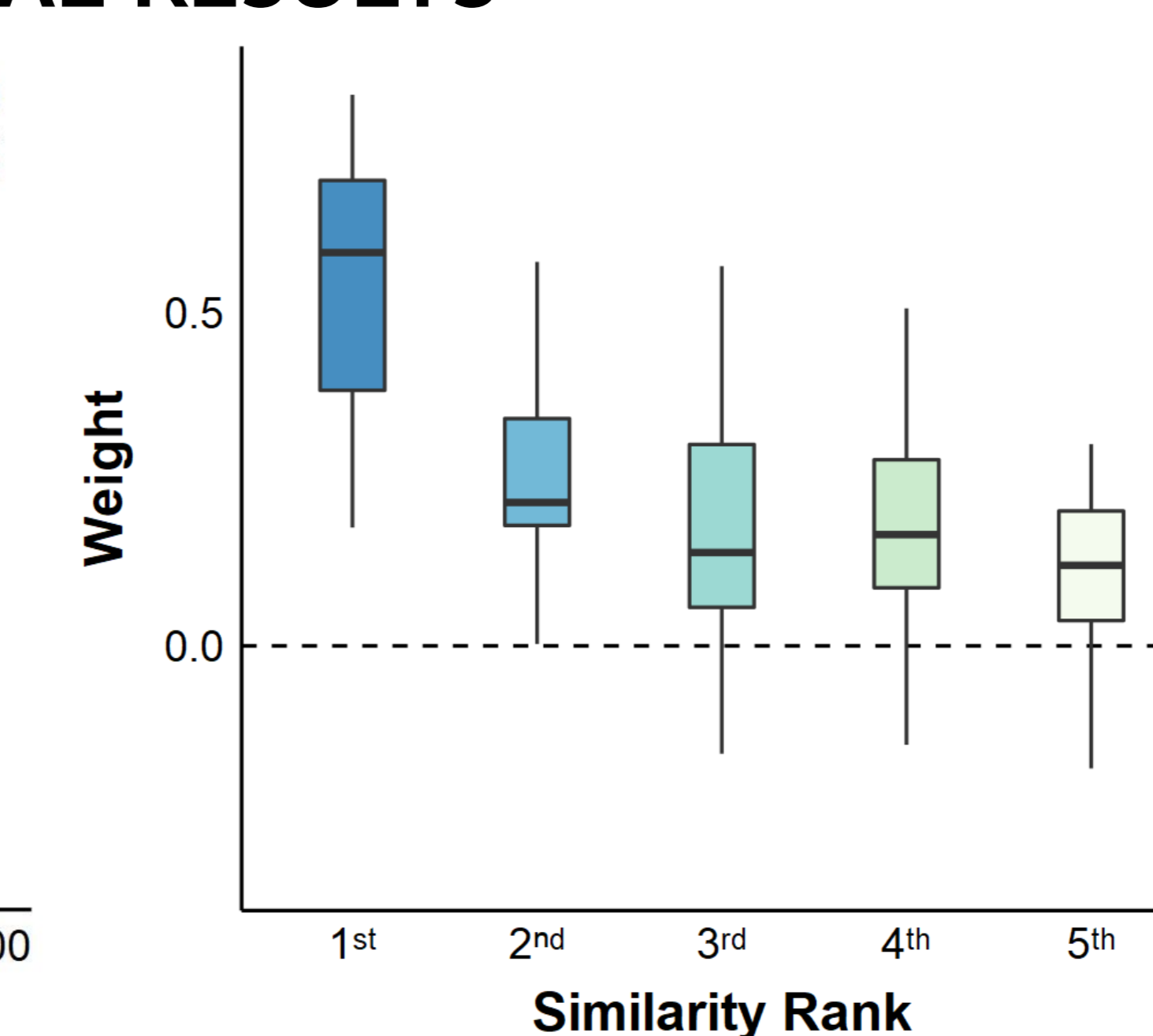
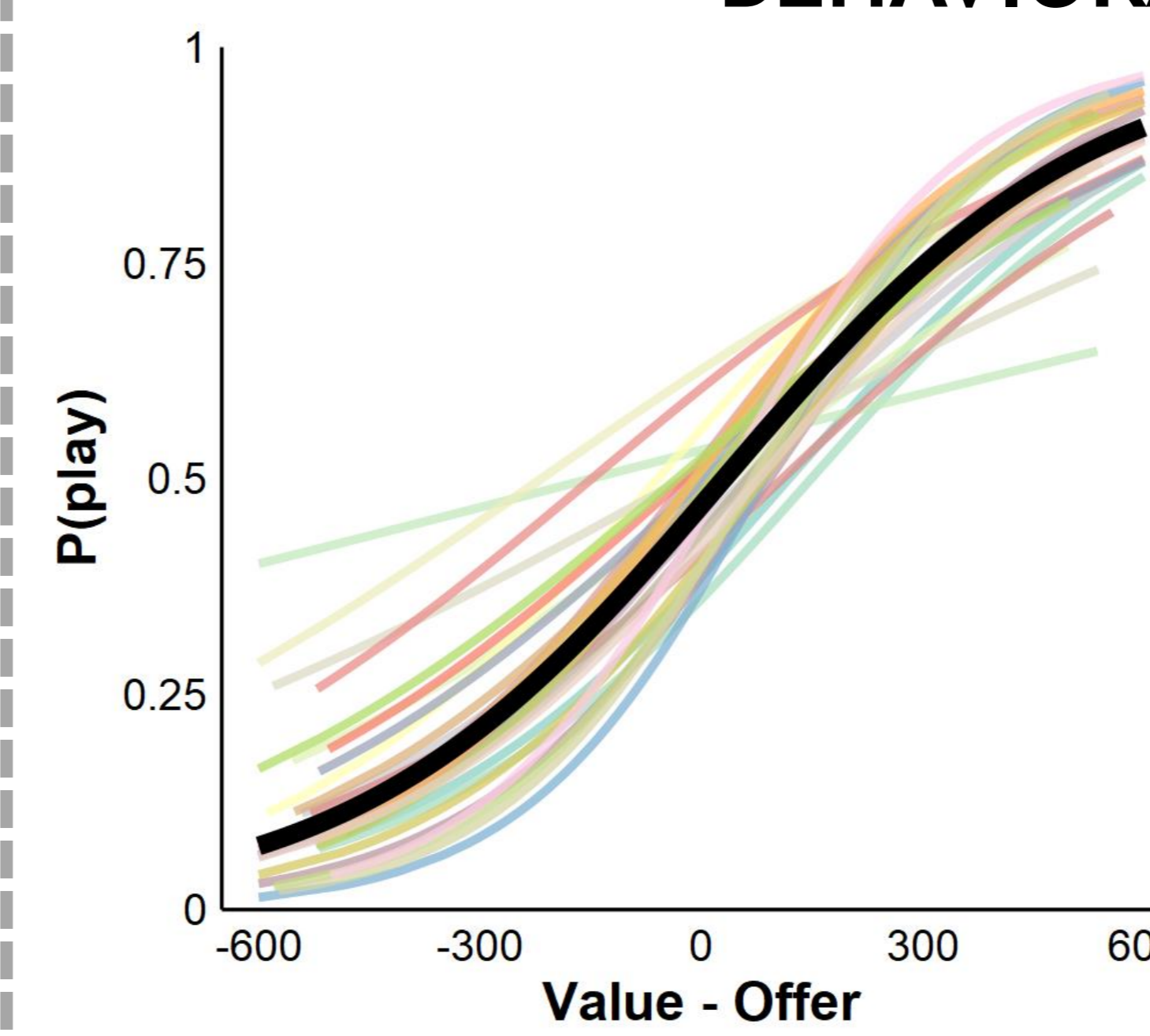
## EXPERIMENTAL PROCEDURE



- Participants had to make decisions on whether to accept or reject each novel gamble based on the offer and the expected value of each image.

## STUDY 2: fMRI EXPERIMENT

### BEHAVIORAL RESULTS

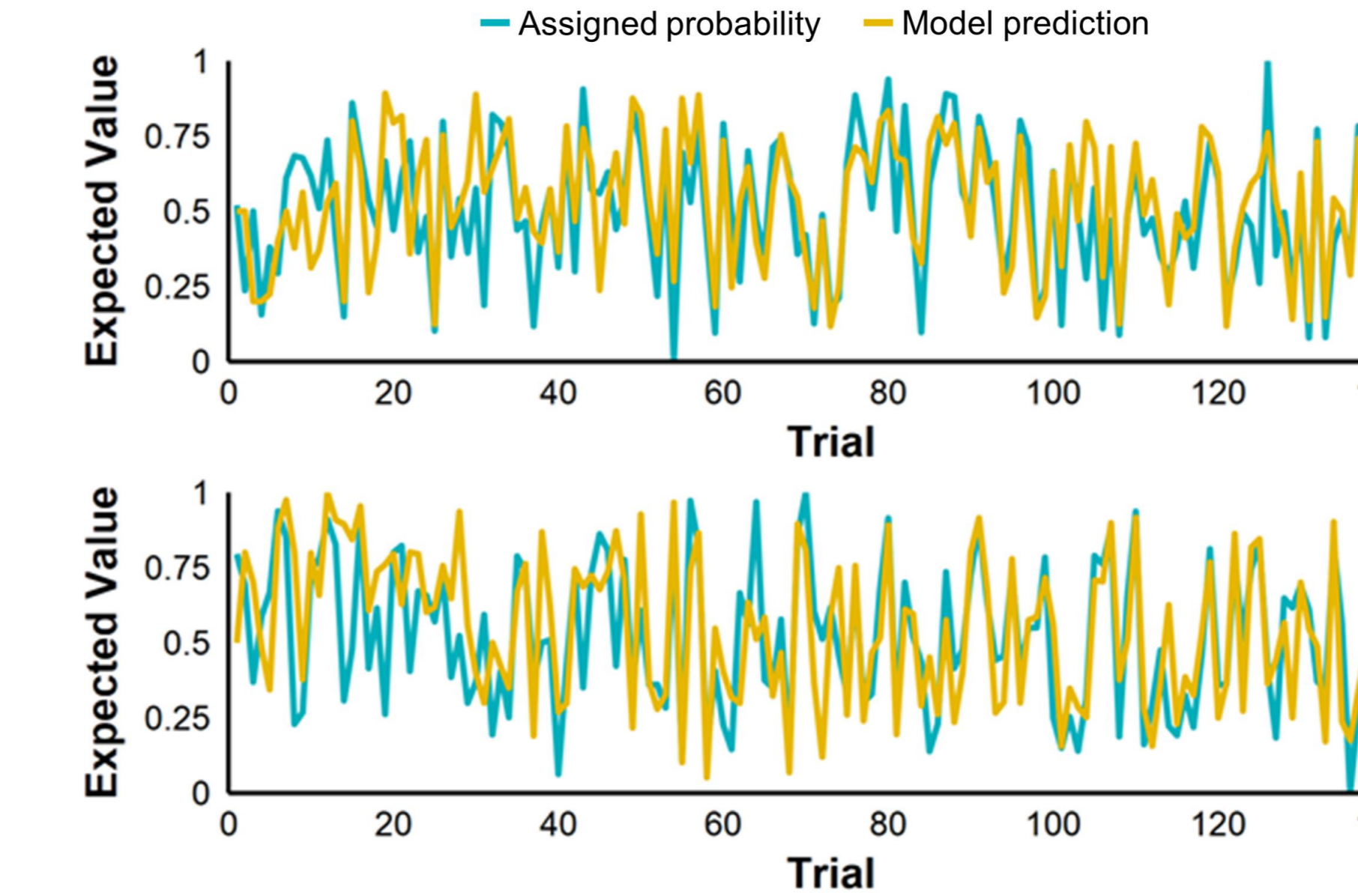
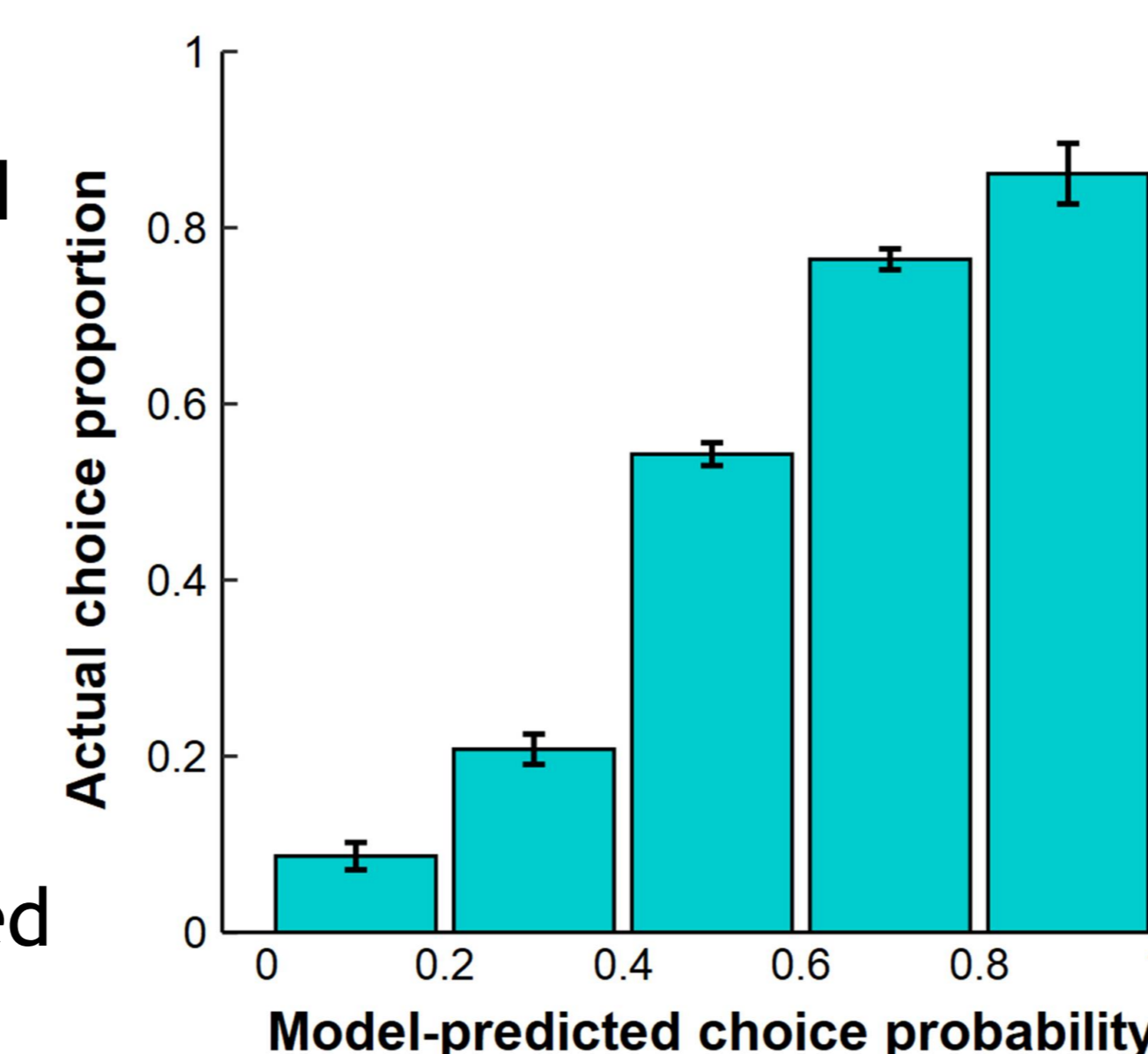


## COMPUTATIONAL MODEL

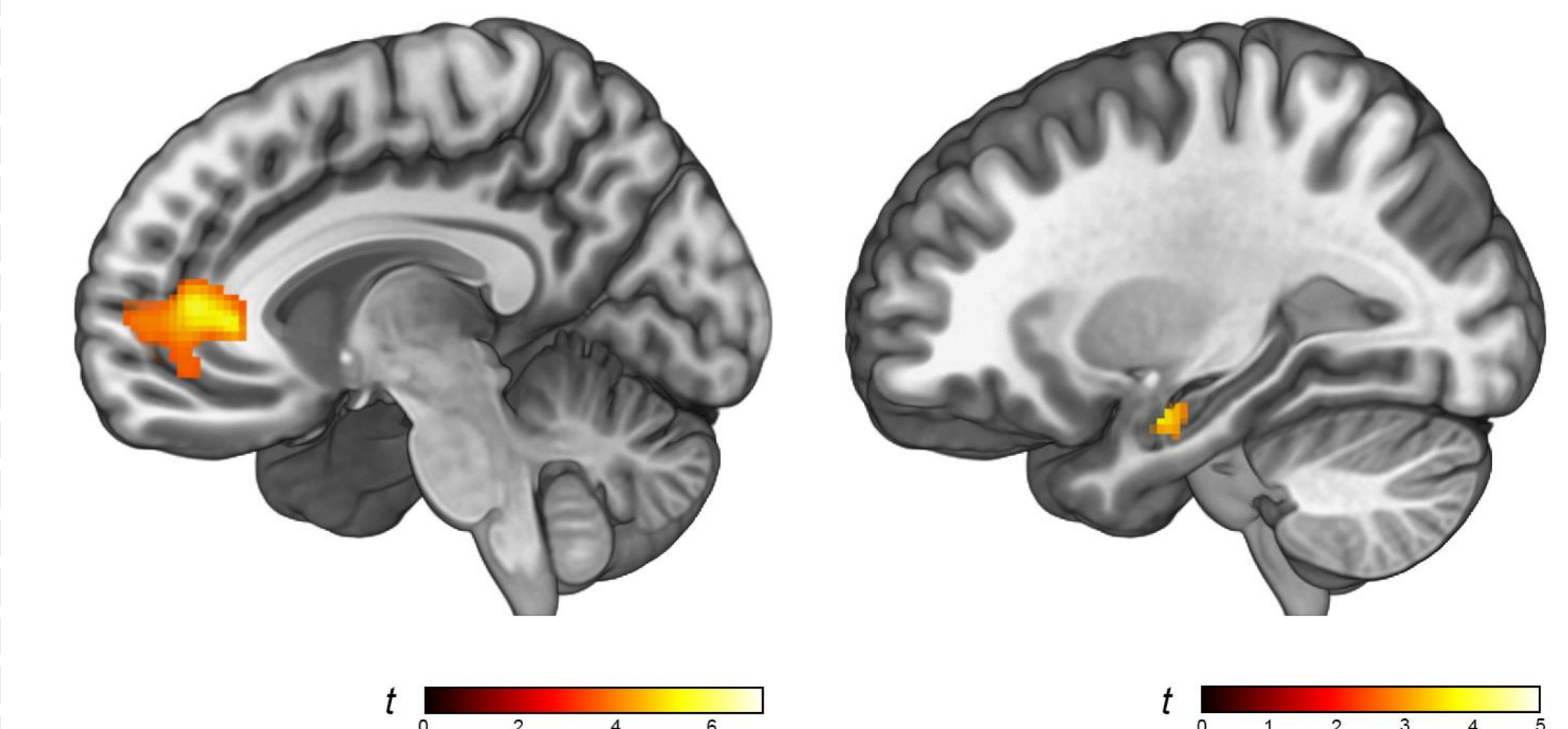
- We fit a computational model adapted from the CBDT to participants' choice behavior.

$$EV(t) = \frac{\sum_{i=1}^{t-1} V(G_i) \cdot S(G_t, G_i)}{\sum_{i=1}^{t-1} S(G_t, G_i)}$$

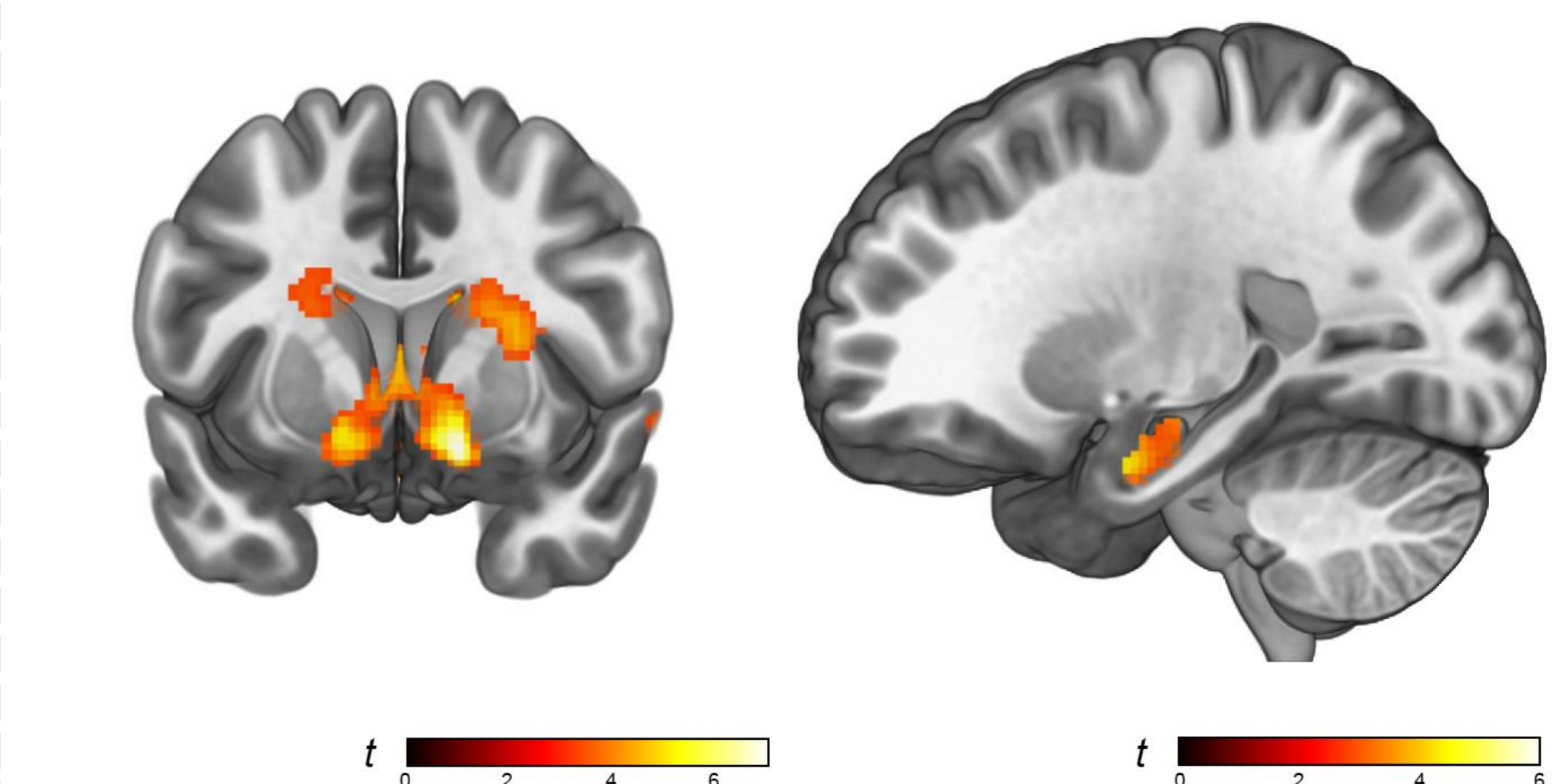
- The choice behavior could be predicted by our computational model.



## MODEL-BASED FMRI ANALYSIS



- Trial-by-trial expected values were associated with the activity of the vmPFC and the anterior hippocampus.



- The reward prediction errors were correlated with the activity of the ventral striatum and the anterior hippocampus.

## CONCLUSIONS

- Our findings provided empirical evidence that the similarity plays a key role in enabling episodic memory to guide value-based decision-making.
- We provided the neural and computational mechanisms underlying the value computation through similarity-based episodic sampling processes.

## REFERENCE

- Bhui, R. (2018). Case-based decision neuroscience: Economic judgment by similarity. In *Goal-Directed Decision Making* (pp. 67-103). Academic Press.
- Gershman, S. J., & Daw, N. D. (2017). Reinforcement learning and episodic memory in humans and animals: An integrative framework. *Annual Review of Psychology*, 68(1), 101-128.
- King, M. L., Groen, I. I., Steel, A., Kravitz, D. J., & Baker, C. I. (2019). Similarity judgments and cortical visual responses reflect different properties of object and scene categories in naturalistic images. *NeuroImage*, 197, 368-382.