



**GLOBAL
EXPERIENCES**
INTERNATIONAL INTERNSHIPS

BUILDING UNIVERSITY PARTNERSHIPS



**INTERNATIONAL INTERNSHIPS &
CAREER DEVELOPMENT**

**NEW YORK | PARIS | LONDON | SAN JOSE | SYDNEY | SHANGHAI | MILAN
BARCELONA | FLORENCE | DUBLIN | WASHINGTON D.C. | STOCKHOLM**



We Are Global Experiences

Unlike any other internship program provider, Global Experiences has focused exclusively on international internships since its inception in 2001. We are a global family of employees that share our core values and believe the world should be more integrated and globalized and that every young graduate needs a mentor to believe in them. We have built a career development program that empowers people to use their Clifton Strengths and find a career they love.

Top 10 Career Fields

Business	1
Marketing	2
Law	3
Fashion	4
Communications	5
Finance/Economics	6
Journalism	7
Government/Policy	8
Accounting	9
Non-profits/NGO	10

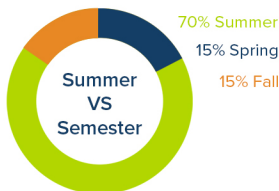
Searching for skills

The Future of Jobs Survey 2018 produced by the World Economic Forum, reminds us what kind of skills our young professionals will need to excel in the workforce in years ahead.

- ✔ Analytical thinking and innovation
- ✔ Active learning and learning strategies
- ✔ Creativity, originality, and initiative
- ✔ Technology design and programming
- ✔ Critical thinking and analysis
- ✔ Complex problem-solving
- ✔ Leadership and social influence
- ✔ Emotional intelligence
- ✔ Reasoning, problem-solving, and ideation
- ✔ Systems analysis and evaluation

Expertise in bringing the right people to the conversation:

Sometimes the hardest part about initiating an internship dialogue is knowing who “owns” internships on your campus and how to start the conversation. Typically, international internship programs involve collaboration between faculty members, Career Services, and Study Abroad, each holding key elements.



USA & International Participants:



Participant Gender:



Education Status:

60% Upper Classmen
25% Under Classmen
9% Recent Graduates
6% Graduate Students



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My summer in London with Global Experiences was the summer of a lifetime. As a computer science major, I had the opportunity to work for a really cool tech start-up app in London that focused on the promotion of different cultural and lifestyle events, venues, restaurants, nightlife, etc. I got to work closely with their tech, business, and marketing teams throughout the internship, which helped my understanding of how these teams work together to be a successful company.

**Adrienne Z.,
University of Michigan**

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By focusing on every participant's natural strengths and personal interests Global Experiences sets young professionals on their optimum career path as they transition from the classroom to the workforce.



Global Experiences is a committed partner in the IIE Generation Study Abroad initiative and has pledged \$25,000 in scholarship funds to engage a more culturally-aware workforce by 2020.



In Spring 2018, GE served as a contributor to the revised "Guidelines for Internships Abroad" published by The Forum on Education Abroad. These guidelines act as a resource for organizations developing, improving, and delivering international internship programs.



In October 2017, Global Experiences and the International Student Exchange Program (ISEP) announced their significant partnership allowing more participants the opportunity to intern abroad. Participants from ISEP member universities and institutions will be able to take part in full-time internships abroad during the summer and fall and spring semesters.



Global Experiences is partnered with Gallup® to provide all interns with the Clifton Strengths assessment, a foundational tool for career & professional development. Each internship experience begins with a one-hour call with a certified Gallup coach.

Strengths as Professional Development

At GE headquarters we also use Strengths for self discovery, building stronger teams, and professional development. When you know yourself, and your Strengths, you can perform better at work and on teams. People who use their Strengths at work every day are: 8% more productive and 6 times more likely to be engaged at work.

AS FEATURED IN



The New York Times



THE TIMES



THE PIE NEWS

MEMBERSHIPS



University Program Types

All Global Experiences' programs are designed to complement a participant's academic degree program while providing mentorship and direction as they explore their career prospects in a real world work environment abroad. With over 50 university partners around the world, we have fine tuned our options to allow universities great flexibility. The agreements fall into four broad categories and we work closely with our partners to determine the nuances that best suit the institutional need.

Inclusive

Inclusive Model agreements work best for institutions who are looking to offer all GE locations and services campus-wide. This is the widest level of service and is typically known as an Affiliate agreement. Fees are close to our publicized direct enroll costs but there is a discount for partner institutions.

Highlighted Program Partners:



Customized

Customized Model agreements typically involve faculty engagement and are designed for a set cohort of participants. Institutions determine if they are major specific or cross-disciplinary and can be faculty led or remotely supervised. Inclusions vary widely due to program needs and costs reflect those needs.

Highlighted Program Partners:



3-TIME INNOVATION AWARD
WINNER FOR INTERNSHIP
PROGRAMMING

GE has been recognized three times for innovations in internship programming by national organization GoAbroad.com. From our integration of the Clifton Strengths assessment to our Project Innovation entrepreneurship program to our Accelerated Internship Abroad Experience we are always willing to try something new and creative with our curriculum. Just ask!

Add-On

Add-On to existing study abroad program agreements works for institutions looking to supplement an existing international study abroad semester with a practical component. The internship can be during the semester (part-time internship / part-time study) or after the semester (full-time internship). Inclusions vary depending on when the internship takes place.

Highlighted Program Partners:



Short-Term

Short-term programs are intended for a cohort with a minimum of 10 participants. Whether accompanied and taught by home university or on-site faculty, our short-term programs include site visits to businesses, and an intensive curriculum that can be credit-bearing. Programs are typically held in January or May.

Highlighted Program Partners:



It is important to know that participants have what they need to be successful on the ground as interns. The GE program includes centrally location accommodation, 24/7 health and safety support, and a variety of other components intended to make the participant's experience as robust and enjoyable as possible. These components can be tailored depending on the type of programming needed.

PROGRAM INCLUSIONS	 INCLUSIVE	 CUSTOMIZED	 ADD-ON	 SHORT TERM
INTERNSHIP & CAREER DEVELOPMENT				
Guaranteed Internship Placement	✓	✓	✓	—
Dedicated Program Advisor, Interview Prep, Coaching, Mock Interviews	✓	✓	✓	—
Gallup's StrengthsFinder 2.0™ Assessment	✓	TYPICAL	TYPICAL	OPTIONAL
Personalized Hour of Strengths Coaching	✓			
Career-Building Video Guides	✓	OPTIONAL	OPTIONAL	—
Intensive Language Training Course	✓			
HOUSING & TRANSPORTATION				
Accommodation	✓	TYPICAL	TYPICAL	✓
Group Flight Options w/ Reduced Airfare	✓	OPTIONAL	OPTIONAL	OPTIONAL
Travel Card for Public Transportation (first wk)	✓	TYPICAL	TYPICAL	
Travel Card for Public Transportation (full program)	OPTIONAL	OPTIONAL	OPTIONAL	
ON-SITE PROGRAM INCLUSIONS				
24/7 Local Emergency Contact	✓	TYPICAL	TYPICAL	✓
Start Date Briefing & Info Packet	✓			✓
Social and Cultural Events	✓			✓
Paid Events / Excursions	✓	OPTIONAL	OPTIONAL	✓
On-site Career Development & Networking Events	✓	TYPICAL	TYPICAL	OPTIONAL
Individual Internship Site Visit & Feedback Session	✓			—
Cultural & Professional Reflection Exit Orientation	✓			—
MISCELLANEOUS				
Visa Fees	✓	OPTIONAL	OPTIONAL	✓
Travel / Medical Insurance	✓			OPTIONAL
Academic Transcript Credit	OPTIONAL			OPTIONAL
Support with Academic Credit Requirements	✓			OPTIONAL
Alumni LinkedIn Private Group Access	✓			✓

PARTICIPANT



Participants
Seeking Internships



Advising
GE or University Staff



Participant starts to work with GE staff

Professional Development

Pre-Departure Orientation



Presented to Employers



FINISH

- ✓ **Program Debrief**
- ✓ **Exit Survey**
- ✓ **Professional Document Update**
- ✓ **Employer Evaluation**

JOURNEY



▶ **Review Resources**
Choose Location & Career Field

▶ **Participant Accepted**
By University & GE

- ✓ Housing
- ✓ Webinars
- ✓ Visa Assist

Internship Starts



Interview Secured



Participant Interviews



Networking Opportunities & Social Events



Mid point Check-in

Day 1 Orientation



GLOBAL EXPERIENCE

Career development components

LEADERSHIP / MENTORSHIP

Ambassadors- Each term, on-site staff select participants that best embody Global Experiences core values and served as role models to other interns. Ambassadors are recognized during program debriefing and are provided LinkedIn recommendations, and consideration for future Resident Advisor positions.

Alumni Panel- Each year, featured Alumni participate in a pre-departure webinar where they offer perspective and advice for interns about to leave for their international internship programs.

NETWORKING

Facebook - Each cohort of participants has their own Facebook group where interns can share questions, learn from each other, and build connections before, during, and after their program.

LinkedIn- Interns take part in an interactive webinar hosted by their Advisors covering the "how to's" of crafting an effective LinkedIn profile and the importance of personal branding online.

Interacting with Colleagues- Interns often work in offices that are full of employees from a variety of backgrounds and cultures. Interns are encouraged to learn more about their coworkers both on and off the clock.

PROFESSIONAL SKILLS

Pre-Departure- Participants learn about cultural and social norms of their host city so they can develop better professional etiquette. Professional dress, commuting, and other workplace protocols are also reviewed.

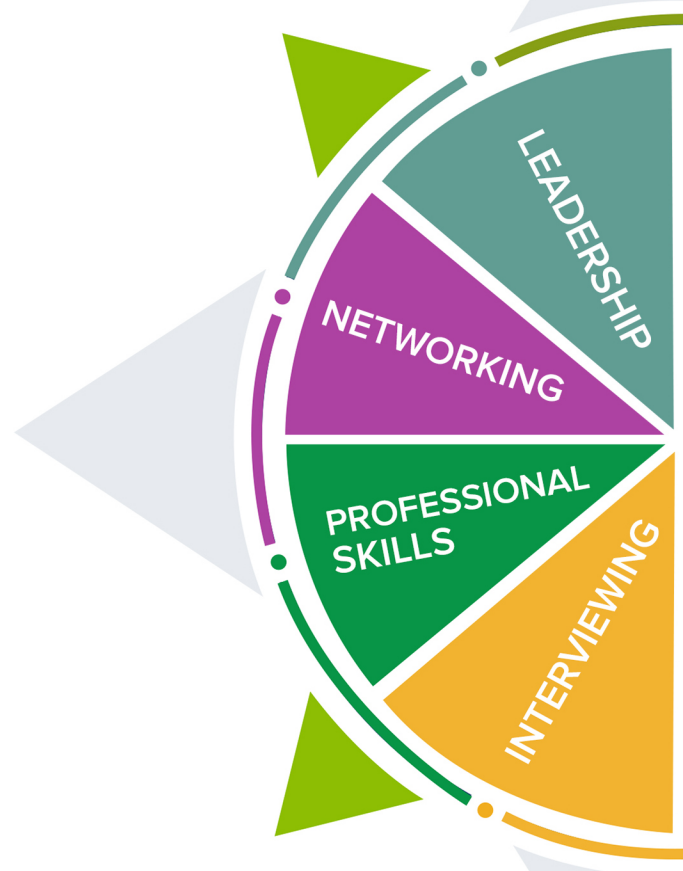
Welcome Orientation- GE staff holds an in-person welcome orientation on arrival to introduce participants to each other and to their host city. Additional strategies for maximizing the internship experience are covered.

Site Visits- On-location GE staff visit each participant at their internship site and facilitate a reflective feedback session between the intern and supervisor, assessing learning progression, and ensuring the intern is fully immersed in the work environment.

INTERVIEWING

Interview Preparation- With their coaches and advisors, participants will learn to speak to their Strengths™ in a professional way while infusing relevant stories as evidence of what they have to offer employers.

Mock Interview- Advisors help program participants practice their interview responses so they are ready when the time comes to speak with future employers.



NCES CAREER EDGE

s included in all internship programs



GALLUP STRENGTHSFINDER™

Initial Assessment- Every program participant is provided with a unique code to access the Clifton StrengthsFinder™ online assessment. Taking the assessment will reveal their top five strengths.

Personalized Coaching- Gallup-certified Strengths™ coaches provide program participants with one-on-one consultation calls. Coaching helps interns speak about their Strengths™ in interviews and their professional documents; as well as focus on their Strengths™ in their internship.

Site Visits- Location staff meet with each participant and supervisor on-site and use a Strengths™-based report to track internship progress.

Exit Interviews- Participants meet on-site staff to revise professional documents based on successful completion of the internship.

CAREER PLANNING

Goal Setting - With our team of advisors, participants can review and refine their goals for a successful internship program.

Occupational Research- With advisors and coaches, participants will review career options and refine what an optimal placement looks like.

Program Debriefing- Led by on-site staff, participants will meet as a group and discuss internship learning outcomes and next steps. They discuss future job searches, and reflect on their internship experience.

PROFESSIONAL DOCUMENTS

Cover Letters- In discussions with their advisors and coaches, interns learn best practices for writing an impressive cover letter to potential employers.

Resumes- Interns will learn how to draft resumes that reflect their professional and academic experiences, unique Strengths, and transferrable skills sought after by international employers.

Writing Samples and Portfolios- Depending on career field, additional supporting documents may be required. Program Advisors work with participants to ensure they are putting their best foot forward.

DIGITAL AWARENESS

LinkedIn Webinar- Not only a place to track alumni anymore this webinar will show how to use 'links' to open doors, how to write a profile and how to obtain endorsements.

Online Personal Branding- Understanding how your social presence is viewed in the professional world.

International internship: A High Impact Practice

GE is able to offer quality internship placements with a variety of host employers. An internship, as defined by the National Association of Colleges and Employers (NACE), meets the following criteria.

- ✔ An extension of the classroom.
- ✔ Skills or knowledge learned must be transferable to other employment settings.
- ✔ Defined beginning and end, and a job description with desired qualifications.
- ✔ Clearly defined learning objectives related to the professional goals of the student's academic coursework.
- ✔ Supervision by a professional with expertise and educational and/or professional background in the field.
- ✔ Experienced supervisor will provide routine feedback.
- ✔ Resources, equipment, and facilities provided by the host employer that support learning objectives/goals.

Interning for Academic Credit



Fairfield
UNIVERSITY

Global Experiences has a school of record partnership with Fairfield University. The partnership allows participants to receive academic transcripts for their internship experience for both summer and semester programs. 3 - 6 credits can be awarded for the internship experience and two additional 3-credit upper-level courses also available during the fall and spring semesters. This allows participants to pursue a 12-credit course load during a semester-long program.

- ✔ Participants enroll with GE prior to the start of the program.
- ✔ Internship experience syllabi correspond to the location, term, and number of credits needed.
- ✔ Upon successful completion of the course, grade reports are submitted to Fairfield.
- ✔ A final transcript is issued directly to the participant from Fairfield University 9 to 12 weeks after the program.

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Interning with GE has provided me with a lasting experience that will last me a lifetime. I've gained not only invaluable working experience with my company but also tremendous personal growth. Your experience is what you make of it and I've learned that some of the best experiences I've had has been due to my willingness to try new things.

Edmond L,
Texas A&M University

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An Immersive Experience

Health & Safety

- ✓ On-site location staff act as 24 /7 Emergency contact
- ✓ “Blue Book” used for staff trainings and location staff emergency response
- ✓ Global Program Director is US based point of contact
- ✓ University Relations team works with location staff to communicate with institutions

Social

Intentionally designed experiential events connect students with their host city, country, culture, and the people who live there.

Visa

GE ensures all participants are interning on the appropriate visa for their destination. GE will provide visa support but does not issue visas.

Language

Short-term language training is offered through certified location schools in each of our non-English speaking locations.

Portal

Interns have access to a customized digital portal that is used throughout enrollment and pre-departure to educate, inform & inspire.

Strengths

Global Experiences is partnered with Gallup® to provide all interns with the Clifton Strengths assessment, a foundational tool for career and professional development. Each internship experience begins with a one-hour call with a certified Gallup coach and the Strengths vocabulary is woven throughout the experience from cover letter to interview to LinkedIn profile.

Video Guides

From Budgeting Tips to Personal Branding, Rocking your Interview, and Maximizing your Internship, we have a variety of pre-departure video guides.

Scholarships & Financial Aid

Global Experiences is continually updating its scholarship programs as part of our Generation Study Abroad commitment. In the past scholarships have included a Global Leader Scholarship for female participants, a diversity scholarship for participants from HBCU's, and our own GE Core Values award. In addition to scholarships students who earn academic credit for their internship experience may be able to access university financial aid to fund their program.

Integrated Promotional Support

Depending on your office, you may need a little help with marketing and recruitment. The University Relations team is happy to help with marketing needs for your office and your campus. Some examples of our involvement include:

- ✓ Landing page on GE webpage
- ✓ Co-branded print and electronic flyers
- ✓ Co-branded applications
- ✓ Live online information sessions
- ✓ On-campus pre-departure orientation for groups of 10+ students
- ✓ Attendance at fairs and campus recruitment events



Number of Staff:

30+



Number of Employers:

4,000+



Number of Alumni:

6,000+



Get to know our
12 cities



Featured Career Fields:

Marketing, NGO / Non-Profit*, Public Relations, Interior Design, Business, Graphic Design

* Placements are English friendly, but in some career fields *Spanish speakers preferred*

Season:

Fall, Spring, Summer

Housing:

Shared flat, shared room

Commute:

Approximately 45 minutes with public transport

Work environment:

Casual work atmosphere

Visa: Not required under 90 days for US, EU, and Canadian citizens



Featured Career Fields:

Entrepreneurship, Marketing, Social Services, Non-Profit, Government

Season:

Fall, Spring, Summer

Housing: 2 options

Double room, residence
Single room, shared flat

Commute:

Approximately 45 minutes with public transport

Work environment:

Smaller companies, hands-on experience

Visa: No visa required for US and Canadians. Required for Asian, South African, & African countries



Featured Career Fields:

Culinary, Fashion, Travel, Tourism, Art, Museums & Galleries

Placements are English friendly. Language courses are included for the first week in summer programs and the second week of semester programs.

Season:

Fall, Spring, Summer

Housing:

Single bed, shared flat

Commute:

Approximately 45 minutes with public transport

Work environment:

Slower work culture, more laid back

Visa: US and Canadian citizens no visa for under 90 days. Must be enrolled in school or within one year post grad.



Featured Career Fields:

Marketing, Public Relations, Finance & Accounting, Government, Journalism, Law, Psychology

Season:

Fall, Spring, Summer

Housing:

Single room, shared flat

Commute:

Approximately 45 minutes with public transport

Work environment:

Similar to New York, fast-paced.

Visa: US citizens Tier 5 (additional fee); EU students no visa required.



Season:

Fall, Spring, Summer

Housing:

Single room, shared flat

Commute:

Approximately 45 minutes with public transport

Work environment:

Staunch business culture, comparable to New York

Visa: US and Canadian citizens, no visa for under 90 days. Must be enrolled in school or within one year post grad

Featured Career Fields:

Marketing, Public Relations, Fashion, Business, Hospitality

Placements are English friendly. Language courses are included for the first week in summer programs and the second week of semester programs.



Season:

Fall, Spring, Summer

Housing:

Shared room, shared flat

Commute:

Approximately 45 minutes with public transport

Work environment:

Intense work day; half international students, half US students.

Visa: US citizen must be current student. Anyone coming to US will apply for a J-1 (additional fee.)

Featured Career Fields:

Business, Finance & Accounting, Communications, Marketing, Fashion



Featured Career Fields:

Fashion, Marketing, Business, Communications, Journalism

Placements are English friendly. In some career fields French language experience may be preferred.

Season:

Spring, Summer
Fall is not available

Housing:

Single bed, shared flat

Commute:

Approximately 45 minutes with public transport

Work environment:

Best for independent students. Very structured work environment.

Visa: Must be a current student. Convention de Stage will be filed (no additional fee.)



Featured Career Fields:

Business, Hospitality, Tourism, Healthcare, Engineering, Education, Animal & Environmental Protection

Placements are English friendly. In some career fields Spanish language experience may be preferred.

Season:

Summer only

Housing:

Single room, shared flat in student residence

Commute:

Approximately 45 minutes with public transport

Work environment:

Casual work atmosphere, Equality and inclusion are important.

Visa: No visa required under 90 days for US, EU, and Canadian citizens



Season:

Open to University groups and custom program requests only

Housing:

Single room, student residence

Commute:

Approximately 45 minutes with public transport

Visa: US citizens apply for an F visa (additional fee.) Case by case basis for non-US citizens. This visa type is currently under review.

Featured Career Fields:

Business, Finance, Economics, Marketing, Information Technology

Placements are English friendly. Some career fields may require Chinese language experience.



Season:

Summer

Housing:

Shared room, shared flat

Commute:

Approximately 45 minutes with public transport

Work environment:

Friendly and informal.
Good work / life balance.

Visa: Most citizenships do not require a visa under 90 days.

Featured Career Fields:

Business, Communications, Journalism, Marketing, Information Technology

Placements are English friendly.



Featured Career Fields:

Business, Marketing, Event Management, Fashion

Season:

Fall, Spring, Summer

Housing:

Shared room, shared flat

Commute:

Approximately 45 minutes with public transport

Work environment:

Business culture. Work hard, play hard. Expensive cost of living.

Visa: EU & Commonwealth, Working Holiday Visa (fee.) US citizens, Work and Holiday visa (fee.) Must be between the ages of 18-30.



Featured Career Fields:

Government, Policy, Law, NGO / Non-profit, Business, History

Season:

Summer only

Housing:

Shared room, student residence at George Washington University

Commute:

Approximately 45 minutes with public transport

Work environment:

Business culture. Work hard, play hard.

Visa: US citizen must be current student. Anyone coming to US will apply for a J-1 (additional fee.)

Placements are English friendly.

Partnering with GE

Every day participants, families, faculty, administrators, and advisors are faced with choosing providers of abroad programs. Global Experiences seeks transparency and collaboration with our partners, working toward the ultimate goal of matching participants to placements that allow them to gain awareness of an international workforce while gaining confidence in their abilities through career development.



Career Development Focus



Variable Pricing Models



Academic Integration



Flexible Program Models



Program Marketing & Support



Staff Training & Professional Development

GE Advisory Board

Global Experiences is proud to work with this group of leaders in the field of international education. The Advisory Board focuses on key issues in relationship building with universities and employers and serves as a forum for innovation and change within the international education field. Together we work to deepen our ties to the higher education community and further the academic emphasis of our internship programs. Current members include:

Dr. Thomas L. Bowling
Vice President for Student Affairs
Frostburg State University

Dr. Brian Stiegler
Assistant Provost for International Education
Salisbury University

Jennifer L. Ewald
Associate Vice Provost for Global Strategy
Fairfield University

Michael D. True
Senior Associate for Talent Development & Marketing,
Career & Professional Development Center
Messiah College

Thought Leadership

Global Experiences is committed to its role within the international education community. Whether through membership in national organizations, presenting at conferences or participating in panels, GE values the close bonds and interaction with its partners.

Transparency in Pricing

The return on investment for participants and families is an important discussion. GE aims to price programs according to the inclusions for every aspect of the program before, during, and after the experience abroad. From guaranteed housing to an average of 15 hours of staff time per student before departure, our program fees reflect the intensive opportunity that GE offers.



Our Alumni

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I interned in Dublin with a highly respected criminal law firm. I got to attend court every day, sometimes stood in court and even saw a national tribunal. From start to finish GE provided me with the help I needed, but really the connection to a great law firm is what made my experience so exceptional.

**Taylor M.,
University of Illinois**

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Fast Fact:

Once they're on the market for a full-time position GE interns are hired **3 times faster** in their career field than the national average (that's two months, instead of six months.)



“

This international internship experience through Global Experiences has been better than I could have ever imagined. The experience I gained through working with this company was irreplaceable; I feel much more confident going into my job search now. I have learned skills that will not only assist me in my professional career but also just help regarding living life in our ever increasingly globalized society.

**Morgan C.,
Texas A&M University**

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GLOBAL EXPERIENCES

INTERNATIONAL INTERNSHIPS



Campus Training: Ask us about running a Strengths™-based professional development session for your office and your staff.



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