What's New in Symantec™ Data Loss Prevention 10.5

Drive data governance initiatives. Enforce social media policies. Secure private clouds.

Symantec™ Data Loss Prevention 10.5 introduces new capabilities that will help organizations drive data governance initiatives, enforce social media policies, secure private clouds, comprehensively manage endpoints, and deploy data loss prevention globally.

What you can do today

- Identify who is accessing confidential data in unstructured files stored on network attached storage
- · Prevent employees from inappropriately posting company data to Twitter
- Prevent outsourced vendors from copying sensitive information from private clouds to their laptops

Take control of unstructured data

- Help solve the unstructured data protection problem with Symantec[™] Data Loss Prevention Data Insight¹, a new technology
 and product that provides visibility into file usage patterns and access permissions for network storageExpedite file cleanup by identifying the data owners who need to be involved in the remediation process
- Target risk reduction efforts by finding exposed file shares and fixing overly permissive file access controls
- · Perform comprehensive data breach investigations by understanding the full access history of files in question

Secure private clouds

- Expanded endpoint event coverage for workstations running virtualized applications and desktops, including Citrix XenApp™
 and Citrix XenDesktop™
- Prevent sensitive information from being inappropriately transferred by users from private clouds to unmanaged laptops and desktops

Prevent data loss from social media

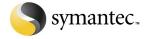
- Expanded web event coverage for Twitter, YouTube, MySpace™, LinkedIn®, and Meebo®
- Minimize risk of confidential data being posted to social media sites by employees

Self-remediate data loss incidents

- Allow employees to cancel out of endpoint actions—including copy to USB—that they were not aware violated data security
 policies with User Cancel feature
- · Change employee behavior by educating them in real-time about policy violations

Lockdown critical data

- Trigger Symantec™ Endpoint Protection to lock down a workstation for further investigation when Symantec Data Loss
 Prevention detects a data security policy violation with Endpoint Lockdown feature
- Prevent malicious users or malware from stealing or accessing confidential data



^{1.} Available separately; requires Symantec™ Data Loss Prevention Network Discover

Overview: Data Loss Prevention
What's New in Symantec™ Data Loss Prevention 10.5

Protect endpoints running Windows™ 7

- Expanded endpoint event coverage for workstations running Windows 7, 64-bit operating systems
- Monitor and block confidential data from being transferred, sent, copied, or printed by users from laptops and desktops, on
 or off the corporate network

Manage and enforce data loss policies in Korean

• Full support for Korean enables native speakers to create data loss policies, manage and respond to incidents, and perform full system management

More information

Visit Our Web Site

http://enterprise.symantec.com

To speak with a Product Specialist in the U.S.

Call toll-free 1 (800) 745 6054

To speak with a Product Specialist outside the U.S.

For specific country offices and contact numbers, please visit our website.

About Symantec

Symantec is a global leader in providing security, storage and systems management solutions to help consumers and organizations secure and manage their information-driven world. Our software and services protect against more risks at more points, more completely and efficiently, enabling confidence wherever information is used or stored.

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